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# State of the College Address, 2017: College of Arts & Letters

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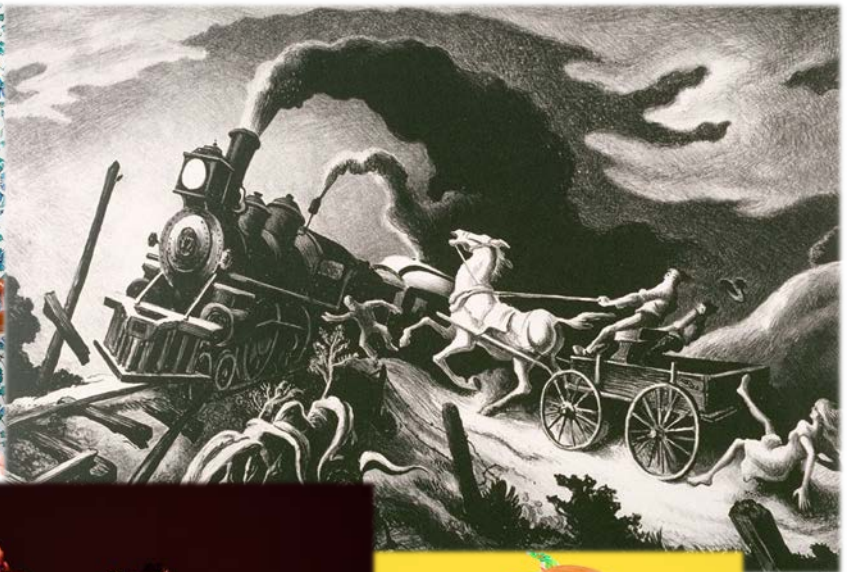


# State of the College Address

Dean Kent Sandstrom

College of Arts & Letters

August 23, 2017



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# Promotion to Senior Lecturer

- Jennifer Sloggie-Pierce - English





# Tenure & Promotion to Associate Professor

- Anne Muraoka – Art
- Gary Beck – Communication and Theatre Arts
- Randy Myers – Sociology and Criminal Justice
- Liz Black – World Languages and Cultures
- Luis Guadano – World Languages and Cultures



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# Promotion to Full Professor

- Peter Eudenbach - Art
- Chris Hanna – Communication and Theatre Arts
- Burton St. John – Communication and Theatre Arts
- Tom Allen – Political Science and Geography





# Arts & Letters Awards, 2017

- Burgess Research and Creativity Award – Dale Miller
- Stern Teaching Award – Zhangtang Ren
- Lewis Mentoring Award – Jesse Richman
- Adjunct Teaching Award – Aaron Nachtigal
- Doctoral Mentoring – Randy Myers
- Staff Award – Calisa Farmer
- Dean's Award for Service – Dale Miller



# Distinguished National Awards

- *Joe Jackson*, the Mina Hohenberg Darden Endowed Professor of Creative Writing, won the **PEN/Jacqueline Bograd Weld Award for Biography** last year for his new book *Black Elk: The Life of an American Visionary*. Prof. Jackson's book also received the Western Writers of America 2017 Spur Award.
- *Betty Rose Facer* - Received the National ACTFL/Cengage Learning Faculty Development Programs Award for Excellence in Foreign Language Instruction Using Technology (Higher Ed)
- *Donald Zeigler*, Emeritus Professor of Geography, received the National Council for Geographic Education's highest award, the George J. Miller Award for Distinguished Service to Geographic Education. The award was presented to Dr. Zeigler for his "lifetime service in geographic education."



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# Distinguished Fellowships

- ***Megan Nutzman*** - recipient of 4 fellowships, including an NEH Summer Fellowship, an ACLS Research Fellowship (2017-18), and residential fellowships from the Frankel Center for Judaic Studies at the University of Michigan (AY17-18) and the W.F. Albright Institute of Archaeological Research in Jerusalem.
- ***Amy Milligan*** - recipient of 3 fellowships, including the Rubenstein Research Fellowship in Jewish Studies (Duke University); the Jim and Diane Shneer Fellowship in Post-Holocaust American Judaism (U of Colorado); and a fellowship from the Southern Jewish Historical Society.
- ***Nicole Willock*** - recipient of ACLS fellowship - nominated by the Robert H. N. Ho Family Foundation Program in Buddhist Studies.



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# Major Grants

- *Mengyan Dai (Soc & CJ)* - Principal Investigator. \$392,986. Assessing Procedural Justice during Police-Citizen Encounters with Officer Surveys, Citizen Surveys, and Systematic Social Observations. Award #: 2016-IJ-CX-0020. Funded by the National Institute of Justice, 2017-2018.
- *Xiushi Yang (Soc & CJ)* - Principal Investigator. The National Institutes of Health/The National Institute on Drug Abuse. "Causes and Health Consequences of Synthetic Drug Abuse." \$428,129. April 1, 2016 through December 31, 2016. (This is the first year of a five-year research grant totaling \$2,182,400).
- *Alla Zareva (English)* - Co-PI on a \$2M+ Department of Education grant for a five year period. The grant will support a project entitled "Preparing Teams of Educators to Assess and Instruct English Learners with and without Disabilities."
- *Jennifer Fish (WS)*- Project Lead and PI. National Grant from the Canadian Social Science and Humanities Research Council, entitled "Gender, Migration and the Work of Care." (Equivalent to an NSF grant in Canada.)



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# A&L and AY 17-18

## An Important Year for the College

We need to grapple with questions about our identity, values, mission, and aspirations. These questions include:

- Who are we?
- Where are we going?
- How do we get there?
- What challenges do we face in getting there?



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# Who am I as a Leader?

## Guided by Core Commitments to:

- Transparency
- Inclusivity
- Collaboration
- Innovation
- Data-driven decision making
- Strengths-based solutions
- Relationship-centered excellence



# Who are We as a College?

- Student-centered
- Collaborative and interdisciplinary
- Diverse and inclusive
- Hardworking
- Creative and supportive of risk-taking
- Deeply involved in community engagement
- Devoted to justice and equity





# What Challenges Do We Face?

- Increased Emphasis on Workforce Preparation and Occupational Training
- STEM's Hegemony and Its Eclipse of the Arts and Humanities
- Declining National Enrollments (and Funding of) the Arts and Humanities
- Declining College Enrollments



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# What Challenges Do We Face?

## Declining Major Numbers

- ❖ Fall 2013 - 5,820 students (401 grad students)
  - ❖ Art - 207 declared majors
  - ❖ English - 489 declared majors
  - ❖ Poli. Sci & Geog - 296 declared majors
- ❖ Fall 2016 - 5,334 students (341 grad students)
  - ❖ Art - 144 declared majors (-30.4%)
  - ❖ English - 383 declared majors (-27.6%)
  - ❖ Poli. Sci & Geog - 193 majors (-34.7%)
- ❖ A&L Student FTE = F13= 6,178; F16= 6,073



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# Enrollment Opportunities & Strategies

How can we more effectively communicate the value and importance of A&L majors?

- ❖ By using our professional skills and expertise to fashion more concise and compelling narratives
- ❖ By drawing upon new media and forums to share these messages
  - ❖ Tactics we used at NDSU – social media campaigns, student-centered web messaging, banner stories featuring student-faculty collaborations and alumni, YouTube videos, active outreach to schools, and a TAG campaign.



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NDSU

COLLEGE OF  
ARTS, HUMANITIES  
AND SOCIAL SCIENCES

A Place to

**Think • Act • Grow**

# Find your passion, prepare for your profession



Architecture/Landscape Architecture

Anthropology

Communication

Criminal Justice

Emergency Management

English

History

Modern Languages

Music

Philosophy

Political Science

Sociology

Theatre Arts

Visual Arts

Women and Gender Studies

# 👑 What Challenges Do We Face?

## Declines in Sponsored Research

- ❖ A&L's research expenditures have been trending downward since 2011:

FY 2012 - \$798,735

FY 2015 - \$281,062

FY 2016 - \$316,786



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# Research Opportunities and Strategies

*How can we enable A&L faculty to seek and successfully garner grants?*

By offering resources, training, and collaborators

- Grants Coordinator and grant writing workshop
- Campus visits by NEH and NSF program officers and by Foundation reps
- Dean's Fellowships and Challenge Grants
- Research Cafés
- Social Science Research Center

By encouraging and rewarding sponsored research activities in PTE documents and decisions



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# What Challenges Do We Face?

## Bolstering Giving Rates & Development Activities

A&L's alumni giving rate = 2% (National = 8.3%)

### Spendable A&L endowments for FY17:

- Eminent Scholars/Endowed Professorships - 6 endowments, \$341,209 spendable
- Program Support - 31 endowments, \$205,858 spendable
- Scholarships/Prizes - 54 endowments, \$265,260 spendable
- Programs, Research Awards, Clubs - 20 funds, \$337,072 spendable





# Development Opportunities and Strategies

*How can we enhance development and fundraising opportunities in the college?*

- Alumni tracking and outreach plans
- Faculty connections with alumni
- Alumni recognition and engagement
- Naming opportunities
- Department advisory boards
- Engagement with Norfolk/Hampton Roads companies who are key employers of A&L majors



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# Where Are We Going?

## Prospective Goals

- Update and refine our strategic plan
- Devote more attention to student recruitment (on both the graduate and undergraduate levels)
- Build on the strengths of our successful and distinctive programs
- Encourage and support a higher level of faculty involvement in sponsored research
- Increase our fundraising and alumni outreach efforts
- Enhance our mentoring activities and facilitate faculty success



# Upcoming Events

- ❖ “Antiquary”, Gordon Art Galleries, August 26 – October 1
- ❖ Constitution Day, Dr. John Corvino, “‘Let Them Eat Cake’: Same-Sex Weddings and the First Amendment” – Sept. 21
- ❖ Amjad Ali Khan, Diehn Concert Series – September 25
- ❖ 40<sup>th</sup> Annual Literary Festival – October 1 – 5
- ❖ 40<sup>th</sup> Anniversary Celebration, Friends of Women’s Studies – October 6
- ❖ “The Art of Trains” featuring collection of David Goode – October 14, 2017 – July 15, 2018
- ❖ “Lysistrata” – October 4 – 6, 11 – 14; “Hair” – November 1 – 4, 7 – 11
- ❖ University Dance Theater Fall Concert – November 15 – 18
- ❖ Senior Scholar Lecture: Peter Schulman (TBD)