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State of the College Address, 2015: College of Arts & Letters

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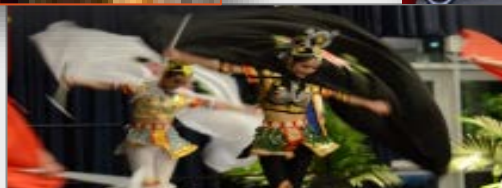


State of the College Address

Charles E. Wilson, Jr.

College of Arts & Letters

August 19, 2015



OLD DOMINION
UNIVERSITY

IDEA FUSION

Promotion to Senior Lecturer

- Beth Backes
- Robert Del Corso
- Alison Lietzenmayer
- Kelly Montgomery
- Zhongtang Ren
- Lee Slater
- David Walker

Tenure and Promotion to Associate Professor

- Tom Chapman, Department of Political Science and Geography
- Mengyan Dai, Department of Sociology and Criminal Justice
- Delores Phillips, Department of English

Promotion to Professor

- Austin Jersild, Department of History
- Marilyn Marloff, Department of Communication and Theatre Arts
- Dawn Rothe, Department of Sociology and Criminal Justice
- Tim Seibles, Department of English

University Professor Provost's Award for International Education

- Annette Finley-Croswhite, Department of History

Staff Accomplishments

- Stacey Parks
- Kelly Duggins

College Awards

- Burgess Research and Creativity Award – Luisa Igloria
- Stern Teaching Award – Michael Pearson
- Lewis Mentoring Award – Gary Beck
- Adjunct Teaching Award – Ralph Irby
- Interdisciplinarity – Jenifer Alonzo
- Doctoral Mentoring – Dawn Rothe
- Staff Award – Stacey Parks
- Dean's Award for Service – Avi Santo



Pillars of Strategic Plan

Academic Programs

Promotion of Teaching

Promotion of Graduate Education

Promotion of Research and Creative Scholarship

Use of Technology



Pillars of Strategic Plan

Community Engagement and Reward

Internationalization

Interdisciplinarity

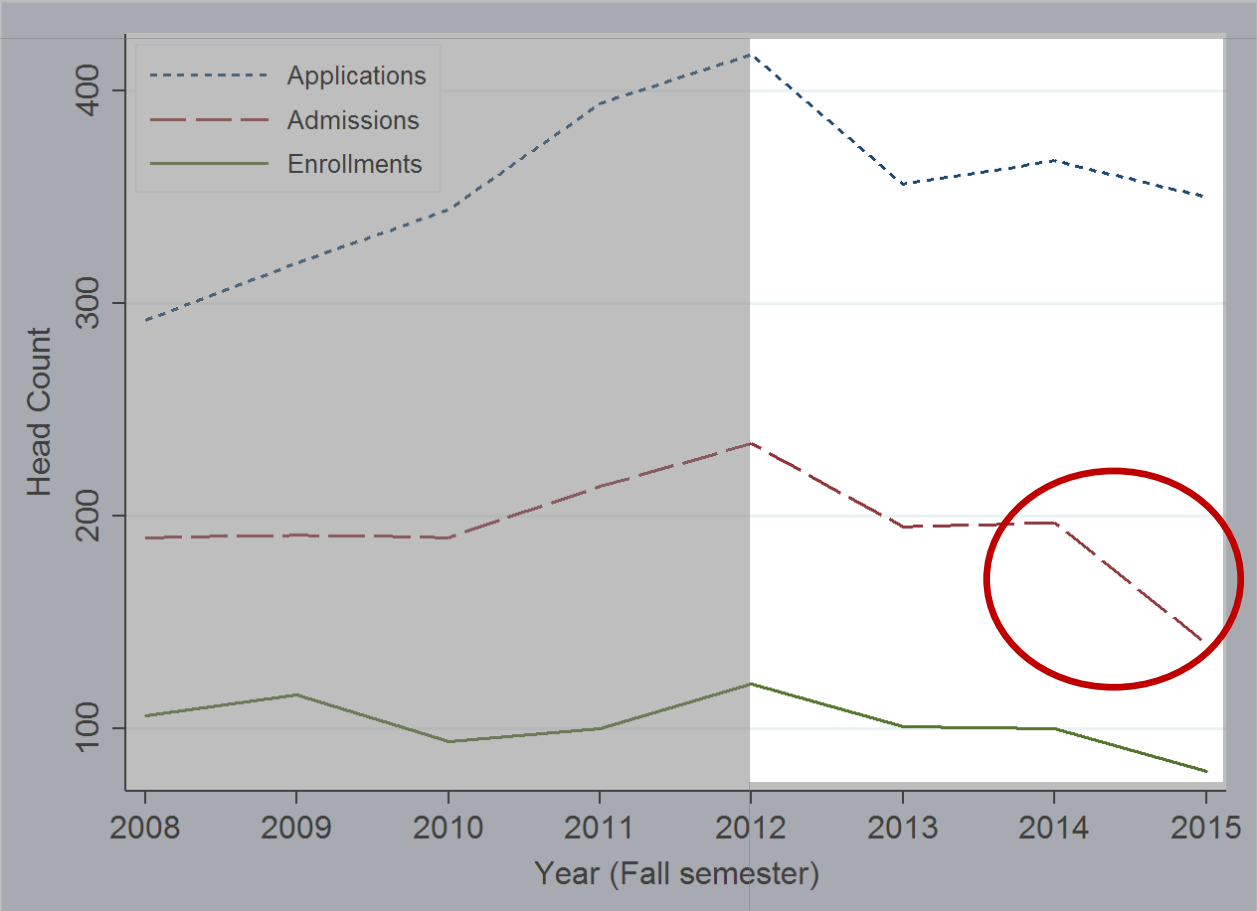
Facilities

Branding and Marketing

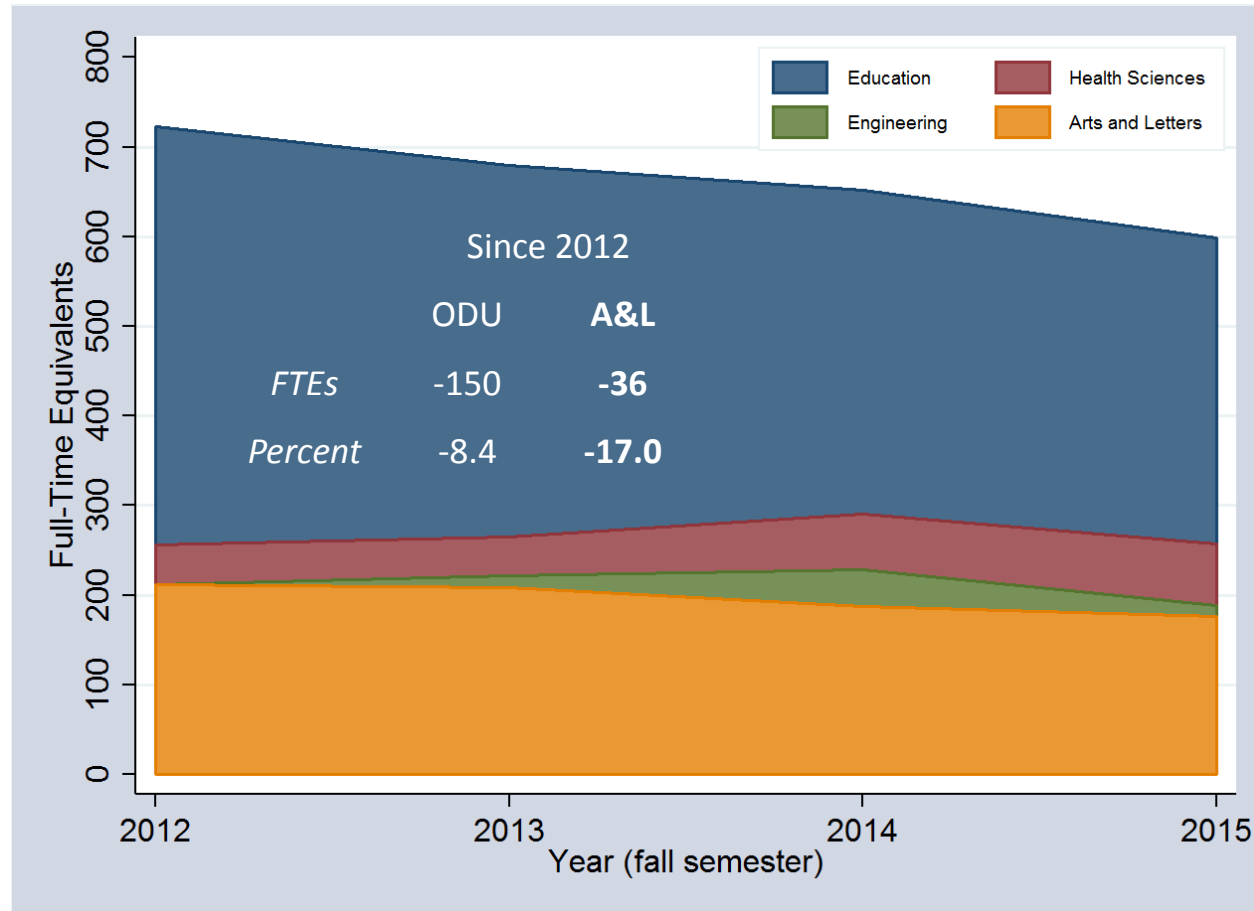
Signature Events

- 85th Anniversary and 85 Hours of Giving – September 8-12
- Arts District Celebration – September 16
- Birth of an Answer – September 18
- Constitution Day – September 24
- Literary Festival – October 4-8
- WWI Commemoration
- Shakespeare Celebration – April 2016
- Virginia Arts Festival – 20th Anniversary, Spring 2016

A&L Enrollment Trends



Declining FTEs



Graduate Enrollment Management

- Fall 2015
 - Two Yield Management Workshops
 - Identify matriculation goals for each program
 - Regular distribution of enrollment tracking data
- Long-term
 - Web-based recruitment tools
 - Program Yield Management Plans
 - Web-based decision support tools and data