State of the College Address, 2017: Strome College of Business

Jeff Tanner
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A Beautiful Constraint
How To Transform Your Limitations Into Advantages, and Why It’s Everyone’s Business
ADAM MORGAN & MARK BARDEN
WILEY
PROPELLING QUESTION

• HOW CAN WE BECOME A TOP 100 BUSINESS SCHOOL?

Yes but:

Less Money
University of Access
Regional foundation
SPS doesn’t fit

“Yes-But” will never make it - Adopt “Can If”
We Can If

• We resource it by_____
• We substitute _____ for _____
• We remove ___ to allow us to ____
• We introduce a __________
• We fund it by _______

• We think of it as _____
• We partner with other people to_____}
• We mix together _____
• We access the knowledge of __________
Examples of *Can If*

• We *can* develop our students’ soft skills *if* we engage our alumni: Get Ready to Go Pro 2.0

• We *can* provide innovative co-curricular experiences *if* we find volunteer Executives-in-Residence: Deb Pringle & Tanner Fellows

• We *can* shape our student body toward more high achieving students *if* we provide challenging experiences: Wells Fargo First Look Challenge

• We *can* fund high quality research *if* we partner with business to solve their problems: Chuanyi Tang & the Port satisfaction study
Some of our Can-If Scholars

John Doukas
Steve Lanivich
Yuping Liu-Thompkins
Wayne Talley
Li Xu
Promotions

Meagan Jordan
Associate Professor

Wu He
Associate Professor

Ryan Klinger
Associate Professor

David Chapman
Master Lecturer

Randy Spurrier
Master Lecturer

Vivian Paige
Senior Lecturer
New Journal Editorships

Wu He, Editor
*Information Discovery and Delivery*

ManWo Ng, Associate Editor
*Maritime Policy & Management*
Recognized for Civic Contributions

Vivian Paige
YWCA Woman of Distinction

Vinod Agarwal
Inside Business Power List
Accomplished Faculty Advisors

Michelle Carpenter, AMA
Connie Merriman, Enactus
Randy Spurrier, Beta Alpha Psi
New Administrators

Mohammad Najand

Yuping Liu-Thompkins
New Administrators

Royce Burnett  David Cook  Mahesh Gopinath  John Griffith
Thank you!

ADVISORY COUNCIL EMERITUS MEMBERS

Rob Broerman, Sentara

Suzy Kelly, Jo-Kell
Welcome!

NEW EXECUTIVE ADVISORY COUNCIL MEMBERS

Scott Adams
CBRE

Kim Little,
Chartway

Jeremy
McLendon, CCP

Scott Thatcher,
SAP

Shawn Tureman,
Norfolk Southern

Stephanie VanDyke,
Northwestern Mutual
School of Public Service

• Reaccredited by NASPAA
  • Introduced new focus areas for students
  • Partnering with other disciplines across campus to broaden our elective offerings
• Implemented a new degree concentration: Multi-sector Public Service
• Received SCHEV approval for revised PhD program
• Largest number of MPA graduates (59) in AY 2016/17, 134 enrolled for Fall
• PPCM: 77 completed, 55 enrolled
Can-If Regional Collaboration & Community Engagement

Ron Carlee

Wie Yusuf

Hampton Roads RESILIENCE Forum

How the Region Works With Water

A regional summit to advance resilience strategies and create economic opportunity

Resilience initiatives are underway here and across the globe. This inaugural community summit will bring together experts in science, technology, engineering, design, and infrastructure management.

- Presenting Sponsor (SOLD) -

Old Dominion University
MBA Program

55th US News Online
69th Bloomberg Financial
7th Best for Vets Grad Programs
2 MBA Teams in Top 10 Global CapSim, 1
Jordan Stewart won individual competition!

Engage Accelerate Succeed
Launched Strome Partners

• ESI – Founding Sales Program Partner
• CoStar
• State Farm
• Bonaventure Realty
• PRA
Speakers Sponsored by Strome

Barbara Corcoran
Shark Tank

Mark Hurd, CEO
Oracle

Joanna & Chip Gaines
New Faculty Hired For Fall 2017

- Royce Burnett, Chair, School of Accountancy
- Rich Button, Wendell Franklin Lecturer of Real Estate
- Li-Wei Chen, Assistant Professor, Management
- Fatou Diouf, Lecturer, IT/DS/BNAL
- Feng Dong, Visiting Lecturer, Finance
- Elko Klijn, Assistant Professor, Management
- Jennifer Klinger, Lecturer, Management
- Jay Walker, Assistant Professor, Economics
Student Quality Initiatives

• Leadership Academy – Student organization leadership development
• Strome Stars – High Potential student development program
• Tanner Business Fellows – Co-curricular student development program
• First Look Challenge sponsored by Wells Fargo – Freshman business idea competition – 800+ students, approx. 100 business people/year
College Culture Initiatives

• Get Ready to Go Pro 2.0 – professional development campaign

• Facilities Renovation –
  • Atrium
  • Computer lab re-design
  • Classroom furnishings
Research Initiatives

• Competitive research funding for summer research support
• Seed funding for extramural grant funding
• Strome Solutions
Fund-Raising Goals

- Our part of the $200m???
- Last year: over $5m against a goal of $3m
Engagement Goals

• >50 new participants in Go Pro 2.0
• V3 Workgroup
• Economic Development & GO Virginia
The Monarch Way
Why Shoot for A Top 100?

"Good is the Enemy of Great"
- Jim Collins

Disciplined People
Disciplined Thought
Disciplined Action

Build-Up
First Who, Then What
Level 5 Leadership

Hedgehog Concept
Confront Brutal Facts

Accelerators
Disciplined Action

Flywheel
Breakthrough
We can

IF