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State of the College Address, 2017: Strome College of Business

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A BEAUTIFUL CONSTRAINT

How To Transform Your Limitations Into Advantages,
and Why It's Everyone's Business

ADAM MORGAN & MARK BARDEN

WILEY

PROPELLING QUESTION

- HOW CAN WE BECOME A TOP 100 BUSINESS SCHOOL?

Yes but:

Less Money

University of Access

Regional foundation

SPS doesn't fit

**“Yes-But” will
never make it -
Adopt “Can If”**

We Can If

- We resource it by _____
 - We substitute _____ for _____
 - We remove ____ to allow us to _____
 - We introduce a _____
 - We fund it by _____
- We think of it as _____
 - We partner with other people to _____
 - We mix together _____
 - We access the knowledge of _____

Examples of *Can If*

- We *can* develop our students' soft skills *if* we engage our alumni: Get Ready to Go Pro 2.0
- We *can* provide innovative co-curricular experiences *if* we find volunteer Executives-in-Residence: Deb Pringle & Tanner Fellows
- We *can* shape our student body toward more high achieving students *if* we provide challenging experiences: Wells Fargo First Look Challenge
- We *can* fund high quality research *if* we partner with business to solve their problems: Chuanyi Tang & the Port satisfaction study

Some of our Can-If Scholars



John
Doukas



Steve
Lanivich



Yuping Liu-
Thompkins



Wayne Talley



Li Xu

Promotions



Meagan Jordan
*Associate
Professor*



Wu He
*Associate
Professor*



Ryan Klinger
*Associate
Professor*



David Chapman
Master Lecturer



Randy Spurrier
Master Lecturer



Vivian Paige
*Senior
Lecturer*

New Journal Editorships



Wu He, Editor
Information Discovery and Delivery



ManWo Ng, Associate *Editor*
Maritime Policy & Management

Recognized for Civic Contributions



Vivian Paige
*YWCA Woman of
Distinction*



Vinod Agarwal
*Inside Business
Power List*

Accomplished Faculty Advisors



Michelle Carpenter,
AMA



Connie Merriman,
Enactus



Randy Spurrier,
Beta Alpha Psi

New Administrators



Mohammad Najand



Yuping Liu-Thompkins

New Administrators



Royce Burnett



David Cook



Mahesh Gopinath



John Griffith

Thank you!



ADVISORY COUNCIL EMERITUS MEMBERS



Rob Broerman,
Sentara



Suzy Kelly,
Jo-Kell

Welcome!



NEW EXECUTIVE ADVISORY COUNCIL MEMBERS



Scott Adams
CBRE



Kim Little,
Chartway



Jeremy
McLendon, CCP



Scott Thatcher,
SAP



Shawn Tureman,
Norfolk Southern



Stephanie VanDyke,
Northwestern Mutual



School of Public Service

- Reaccredited by NASPAA
 - Introduced new focus areas for students
 - Partnering with other disciplines across campus to broaden our elective offerings
- Implemented a new degree concentration: Multi-sector Public Service
- Received SCHEV approval for revised PhD program
- Largest number of MPA graduates (59) in AY 2016/17, 134 enrolled for Fall
- PPCM: 77 completed, 55 enrolled



Can-If Regional Collaboration & Community Engagement



Ron Carlee



Wie Yusuf



A REGIONAL SUMMIT TO ADVANCE **RESILIENCE**
STRATEGIES AND CREATE ECONOMIC OPPORTUNITY

Resilience initiatives are underway here and across the globe. This Inaugural Community Summit will bring together experts in science, technology, engineering, design, and infrastructure management.

- Presenting Sponsor (SOLD) -



MBA Program

55th US News Online

69th Bloomberg Financial

7th Best for Vets Grad Programs

2 MBA Teams in Top 10 Global CapSim, 1

Jordan Stewart won individual competition!



Engage Accelerate Succeed

Launched Strome Partners

- ESI – Founding Sales Program Partner
- CoStar
- State Farm
- Bonaventure Realty
- PRA



Speakers Sponsored by Strome

Barbara Corcoran
Shark Tank



Joanna & Chip Gaines



Mark Hurd, CEO
Oracle

New Faculty Hired For Fall 2017

- Royce Burnett, Chair, School of Accountancy
- Rich Button, Wendell Franklin Lecturer of Real Estate
- Li-Wei Chen, Assistant Professor, Management
- Fatou Diouf, Lecturer, IT/DS/BNAL
- Feng Dong, Visiting Lecturer, Finance
- Elko Klijn, Assistant Professor, Management
- Jennifer Klinger, Lecturer, Management
- Jay Walker, Assistant Professor, Economics



Student Quality Initiatives

- Leadership Academy – Student organization leadership development
- Strome Stars – High Potential student development program
- Tanner Business Fellows – Co-curricular student development program
- First Look Challenge sponsored by Wells Fargo – Freshman business idea competition – 800+ students, approx. 100 business people/year



College Culture Initiatives

- Get Ready to Go Pro 2.0 – professional development campaign
- Facilities Renovation –
 - Atrium
 - Computer lab re-design
 - Classroom furnishings



Research Initiatives

- Competitive research funding for summer research support
- Seed funding for extramural grant funding
- Strome Solutions



Fund-Raising Goals

- Our part of the \$200m???
- Last year: over \$5m against a goal of \$3m



Engagement Goals

- >50 new participants in Go Pro 2.0
- V3 Workgroup
- Economic Development & GO Virginia

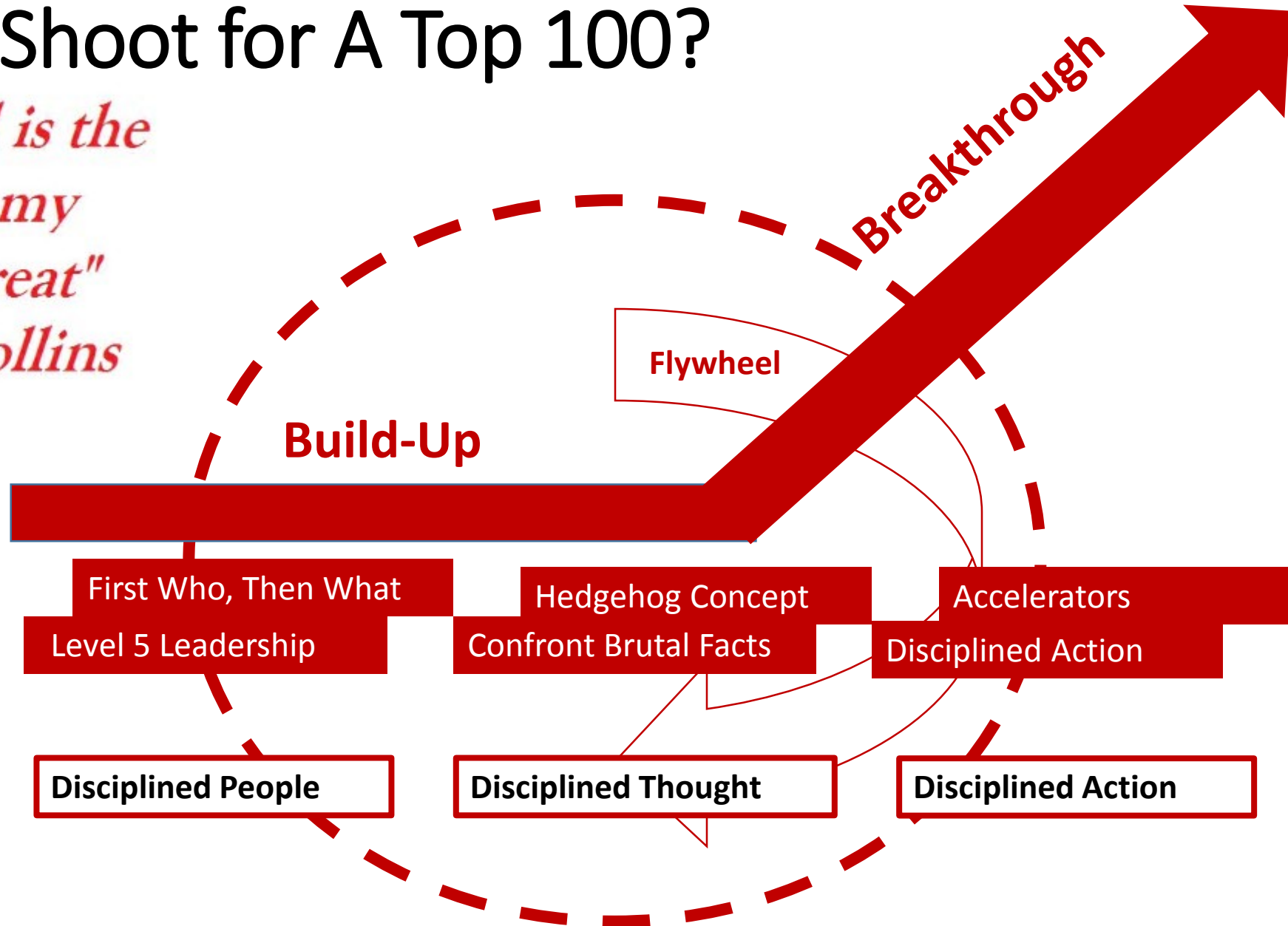


The Monarch Way



Why Shoot for A Top 100?

*"Good is the
Enemy
of Great"*
- Jim Collins



We can

IF