

# Increase the Global Impact of Your Scholarship with Open Access

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and  
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Hosted by the  
University Libraries  
and Office of Research  
for Open Access Week  
2016

October 27, 2016



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# What we'll cover...

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1. A little bit about Open Access
2. Ways to increase your global impact, focusing on the ODU Digital Commons
3. Author Rights



# Open Access



"Open-access (OA) literature is

- ✓ digital
- ✓ online
- ✓ free of charge
- ✓ free of most copyright and licensing restrictions

What makes it possible is the internet and the consent of the author or copyright-holder."

Peter Suber

# Benefits




Users everywhere can access quality scholarly research

You do not need to seek permission to use your own work

You can share your work on your own terms

The Greater Good!!



The screenshot shows the ROARMAP website. The header features the ROARMAP logo with a globe icon and the text 'Registry of Open Access Repository Mandates and Policies'. Below the logo is a navigation bar with links: Home, About, Browse, Help, and Data Visualisations. Underneath the navigation bar are links for 'Login' and 'Create Account'. The main content area is titled 'Browse by Policymaker Type' and includes the instruction 'Please select a value to browse from the list below.' A list of categories with counts is shown, with arrows pointing to summary boxes on the right:

Browse by Policymaker Type	
Please select a value to browse from the list below.	
<ul style="list-style-type: none"><li><a href="#">Funder</a> (81)</li><li><a href="#">Funder and research organisation</a> (54)</li><li><a href="#">Multiple research organisations</a> (9)</li><li><a href="#">Research organisation (e.g. university or research institution)</a> (574)</li><li><a href="#">Sub-unit of research organisation (e.g. department, faculty or school)</a> (71)</li></ul>	<div>US = 34</div> <div>US = 69</div>

At the bottom of the page, a footer states: 'ROARMAP is powered by [EPrints 3](#) which is developed by the [School of Electronics and Computer Science](#) at the University of Southampton. [More information and software credits.](#)'

# Make your research more available



- Publish in an open access journal
  - Some journals may require subscription for current content, but allow access after an embargo period
  - Some may charge authors to publish under open access (fees often paid for by funders, universities, etc)
  
- Include your work in a repository: ODU Digital Commons and/or a discipline-based repository
  - Items may be pre-published or publisher versions of an article in a subscription-based journal
  - Repositories may include open access journals
  - Include presentations, technical reports, white papers, etc

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# ODU Digital Commons

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## Institutional Repository:

"...a set of services that a university offers to members of its community for the management and dissemination of digital materials created by the institution and its community members."

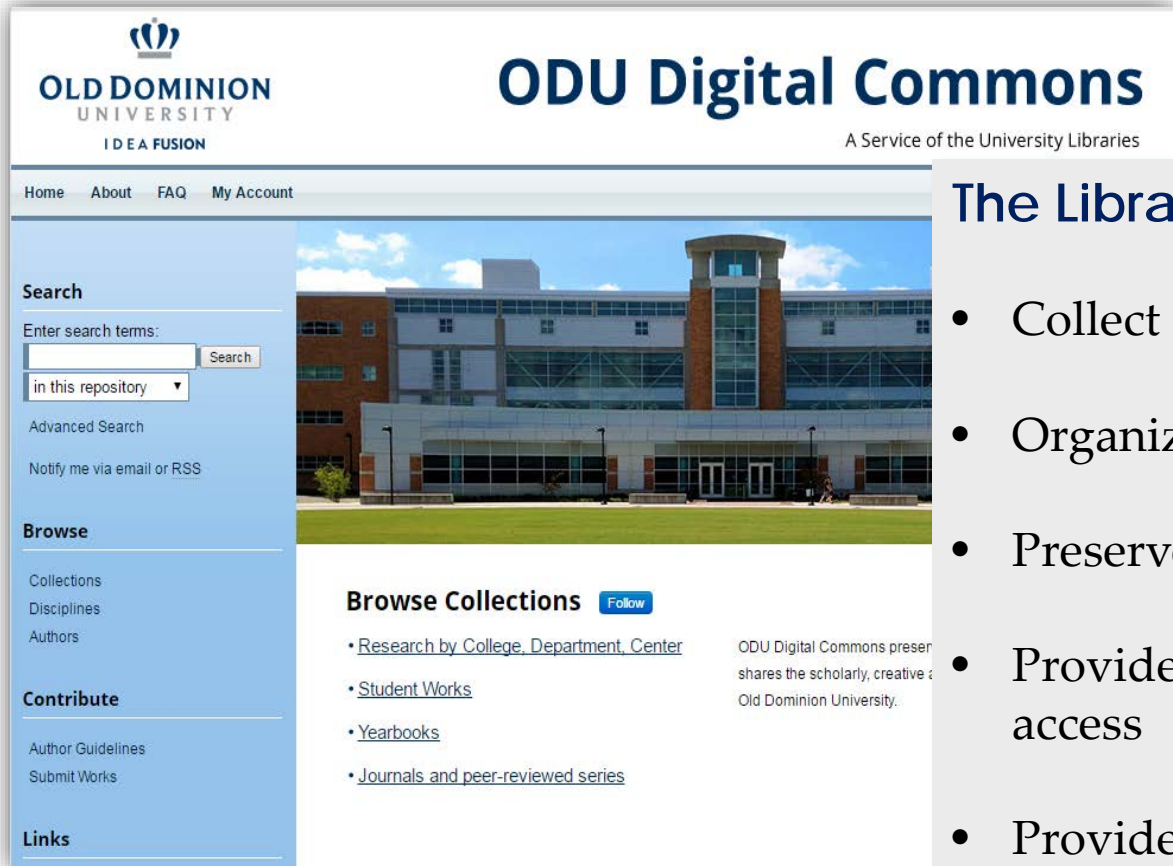
Clifford Lynch, Executive Director of CNI  
(Coalition of Networked Information)

*Research is meant to be discovered!*





# ODU Digital Commons



## The Libraries:

- Collect
- Organize
- Preserve
- Provide access
- Provide assistance

## Materials can include (but are not limited to):

- Published articles, books, chapters, conference papers
- Working papers and reports
- Theses/Dissertations/Capstones
- Datasets
- Multimedia
- Images and creative works
- Primary research materials
- Open educational resources
- University publications

# SHERPA/RoMEO



Provides easy access to publisher policies on open access.

ROMEO colour	Archiving policy
<a href="#"><u>green</u></a>	can archive pre-print and post-print or publisher's version/PDF
<a href="#"><u>blue</u></a>	can archive post-print (ie final draft post-refereeing) or publisher's version/PDF
<a href="#"><u>yellow</u></a>	can archive pre-print (ie pre-refereeing)
<a href="#"><u>white</u></a>	archiving not formally supported





Journal:	<b>Advances in Genetics</b> (ISSN: 0065-2660)
RoMEO:	This is a <u>RoMEO green</u> journal
Paid OA:	A paid open access option is <b>available</b> for this journal.
Author's Pre-print:	✓ author <b>can</b> archive pre-print (ie pre-refereeing)
Author's Post-print:	✓ author <b>can</b> archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✗ author <b>cannot</b> archive publisher's version/PDF
General Conditions:	<ul style="list-style-type: none"> <li>• Authors pre-print on any website, including their own</li> <li>• Author's post-print on author's personal website</li> <li>• Author's post-print on open access repository</li> <li>• Permitted deposit due to Funding Body, Institutional Policy, etc.</li> <li>• Author's post-print may be used to update the published version</li> <li>• Publisher's version/PDF cannot be used to update the published version</li> <li>• Must link to publisher version with DOI</li> <li>• Author's post-print must be released with the published version</li> </ul>
Mandated OA:	(Awaiting information)
Paid Open Access:	<a href="#">Open Access</a>
Notes:	<ul style="list-style-type: none"> <li>• Publisher last reviewed on 03/06/2015</li> </ul>
Copyright:	<a href="#">Unleashing the power of academic sharing</a> - <a href="#">Share</a>
Updated:	01-May-2015 - <a href="#">Suggest an update for this record</a>

Journal:	<b>D-Lib Magazine</b> (ISSN: 1082-9873, ESSN: 1082-9873)
RoMEO:	This is a <u>RoMEO blue</u> journal
Listed in:	<a href="#">DOAJ</a> as an open access journal
Author's Pre-print:	? archiving status unclear
Author's Post-print:	✗ author <b>cannot</b> archive post-print (ie final draft post-refereeing)
Publisher's Version/PDF:	✓ author <b>can</b> archive publisher's version/PDF
General Conditions:	<ul style="list-style-type: none"> <li>• On any website</li> <li>• Authors retain copyright</li> <li>• Published source must be acknowledged</li> <li>• Publisher's version/PDF must be used</li> </ul>
Mandated OA:	(Awaiting information)
Notes:	<ul style="list-style-type: none"> <li>• Publisher last contacted on 14/08/2015</li> </ul>
Copyright:	<a href="#">Policy</a>
Updated:	19-Aug-2015 - <a href="#">Suggest an update for this record</a>

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# DEMO

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<http://digitalcommons.odu.edu>



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# Author Rights

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## Negotiating Publisher Contracts



# Publisher Contracts



Most Agreements Ask the Creator to Transfer All Rights to the Publisher

- ✓ Anticipate your future needs to use the work (classroom, teaching, lecture, etc)
- ✓ Understand the terms of the agreement
- ✓ Negotiate – Weigh your options
- ✓ Consider amendments or addendums
- ✓ Protect Your Copyright – [www.copyright.gov/register](http://www.copyright.gov/register)



# Know Your Rights



The Copyright Owner has these exclusive rights:

- ✓ The right to copy or reproduce the work in any format
- ✓ The right to derivative works (adaptations, revisions, translations)
- ✓ The right to control distribution
- ✓ The right to perform the work publicly
- ✓ The right to display the work publicly

# Know Your Rights



The copyright does not create attribution rights for named credit which needs to be provided through contract.

Derivative works right is very broad and academics may give up the right to make adaptations and the right to create future works:

- ✓ You could not write a sequel to your novel or recast as a screenplay
- ✓ You could not re-use the characters in your video game or adapt it to a new platform
- ✓ You could not revise or use excerpts from your work into another book or article

# Author Rights



When you sign a Publisher's Agreement you may lose:

- ✓ The right to reuse your content
- ✓ The right to distribute to colleagues
- ✓ The right to place in the local or discipline repositories
- ✓ The right to place in online course, reserve reading or course-packs

Negotiate with publisher to retain ownership of your content

Transfer via agreement options or addendums



# Sample Publisher Agreements



# Journal of the American Medical Association



- ✓ Author(s) confirm contributions to the article
- ✓ Author(s) confirm Conflicts of Interest e.g. financial support
- ✓ Identify corresponding author
- ✓ Transfer exclusive copyright to the American Medical Association
- ✓ Note Federal employees are not protected by the Copyright Act and may not transfer copyright

# Communications in Computational Physics



- ✓ Author transfers exclusive copyright
- ✓ Work may be reproduced for educational or scientific purposes except for fee services such as document delivery or course-packs
- ✓ **OR** Author has the option to strike the above and retain copyright and grant Publisher the right to publish and distribute

# Wiley Copyright Transfer Agreement



- ✓ Author transfers exclusive copyright
- ✓ Author may use submitted version (pre-print) NOT the final published version in websites, archives, and repositories
- ✓ Author may share pre-print with colleagues
- ✓ Publisher has agreements for reuse of accepted version with certain funding agencies such as NIH and NSF
- ✓ Author may reuse abstract, statistics, figures, tables, and artwork with attribution



## Open Access Options

- ✓ Author transfers exclusive copyright **OR**
  - ✓ Elsevier: Author signs an exclusive agreement whereby author retains copyright and grants exclusive publishing rights to Publisher  
Springer and ACS: article is published under Creative Commons License
  - ✓ Publisher has agreements for reuse of accepted version with certain funding agencies such as NIH and available in PubMed Central in 12 months
  - ✓ Author must pay \$1500-3000 for open access (a permissible grant cost)

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# Negotiate Amendment to Agreement

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Addenda for Specific Individual Items or  
General Rights of Use

SPARC Addendum to Publication Agreement



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# Addendum : Specific Rights

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(as required at Purdue University or Harvard Faculty of Arts and Sciences)

## **Author-retained rights:**

- ✓ To reproduce and distribute the Work in copies in connection with the Author's teaching, conference presentations, and lectures
  - ✓ To make an electronic version of the Work available on Author's website
  - ✓ To make an electronic version of the Work available on course management systems or electronic reserve systems that have access generally limited to students enrolled in specific courses
  - ✓ To contribute and make available an electronic version of the Work in a digital repository of works created at the Author's home institution
  - ✓ To create and publish revisions or updates of the Work as deemed appropriate by the Author
  - ✓ To make derivatives of the Work
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# Addendum to Publication Agreement

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## Scholarly Publishing and Academic Resources Coalition (SPARC)

- ✓ Author retains copyright and the right for derivative works, to authorize others for non-commercial use, and use in websites and repositories
- ✓ Provide author with final PDF of published copy for the author's use
- ✓ Acknowledgement of prior license grants to author's employing institution or funding agency



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# Questions??

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# Thank you!

Also visit

<http://guides.lib.odu.edu/scholarlycommunication>

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