# Old Dominion University ODU Digital Commons

Libraries Reports and Documents

**University Libraries** 

2021

### University Libraries Annual Report 2020-2021

Communications Team, Old Dominion University Libraries

Follow this and additional works at: https://digitalcommons.odu.edu/libraries\_reports

#### **Repository Citation**

Communications Team, Old Dominion University Libraries, "University Libraries Annual Report 2020-2021" (2021). *Libraries Reports and Documents*. 15. https://digitalcommons.odu.edu/libraries\_reports/15

This Annual Report is brought to you for free and open access by the University Libraries at ODU Digital Commons. It has been accepted for inclusion in Libraries Reports and Documents by an authorized administrator of ODU Digital Commons. For more information, please contact digitalcommons@odu.edu.



# ODU LIBRARIES 2020-2021 ANNUAL REPORT



### **REOPENING JULY 2020**

- 4 A Physical Space for Services and Resources Reopens
- 6 ODU Libraries' Operations and Technical Support During Reopening

### SERVICE THROUGH COLLABORATION AND PARTNERSHIPS

- 8 ODU Libraries Service Through Resources, Collaboration, and Partnership
- **10** ODU Libraries and the MLIS Program: Collaboration and Knowledge-Sharing Potential
- **11** Serving Our Campus Community: Creating Online Access and Learning Support
- 12 Archiving Monarch Voices

### SUSTAINABLE SCHOLARSHIP

- 13 ODU Libraries' Renegotiation for a Better Deal: Sustainable Scholarship
- **15** Liaisons and Elsevier Contract Negotiations: Better Collections, Better Financial Stewardship, and Better Research and Teaching Support
- **16** Elsevier Contract Negotiations: ODU Libraries' Resources, Maintenance, and Fulfillment
- **17** New Digital Collections Program: WTAR/WTKR Hampton Roads, Va., Historic News Film Collection

### DIVERSITY, EQUITY, AND INCLUSIVITY ACROSS CAMPUS

18 ODU Libraries' Commitment to Diversity, Equity, & Inclusion

### **PROJECTS AND PROGRAMMING**

- 20 The Arrival of the Naro Video Collection
- 21 The Arts in the Libraries Virtual Festival: the Virtual Transition
- 23 Teaching & Learning: Students and the Libraries

### ODU LIBRARIES - A SNAPSHOT OF SERVICE DURING 2020-2021

- 24 University, State, and National Committees
- **25** Beyond the Books at ODU Libraries: Engagement, Collaboration, & Advancement
- **26** Libraries Commitment to Diversity, Equity, & Inclusion
- 26 Libraries Task Force Commitment & Team Membership

### **MESSAGE FROM ODU LIBRARIES**

NOVEMBER 2021



The 2020-21 year was one that we will all remember. As it began, many of us struggled with accepting the pandemic would be a lengthy, rather than brief, event. ODU Libraries became well aware that the pandemic was more like a siege than a storm, and, to keep moving forward, we relied on significant forms of strength: trust, resilience, community and hope.

As Interim University Librarian, I believe these strengths served as a solid foundation leading up to the accomplishments of the University Libraries. The 2020-2021 Annual Report represents a group of people supporting each other and their united commitment to continue meeting the needs of the Monarch community. While I take pride in our accomplishments, I'll remember the dedication to education and library service, as well as the motivation behind our work at ODU.

**Stuart Frazer** Interim University Librarian



# A Physical Space for Services and Resources Reopens

By Jennifer Hoyt

On July 6, 2020, ODU Libraries, specifically Perry Library, became one of the first academic libraries in Virginia to reopen to affiliated patrons following the campus closure of physical buildings in March of 2020.

The COVID-19 pandemic had shifted the ODU community to online learning and telework settings for the remaining spring semester, but by following CDC guidelines and ODU policy, a number of ODU Libraries' staff geared up with face coverings, plexiglass partitions, and signs that reminded all to keep their social distance. Notably, the head of the Libraries' Learning Commons and branch libraries, who was planning for her retirement in 2021, put nearly 40 years of experience to the test. "When you have done a thorough job preparing and are willing and able to make adjustments as needed, you feel confident in your decisions," shared Kathryn Boone. Before Perry Library reopened, she had collaborated with a large emergency planning group on campus to discuss operating hours, clear signage for patrons and employees, policy for face coverings, and direction to stay 6 feet apart. "The fact that we opened during the summer semester while all courses remained online allowed us to ease back into providing services in person," noted Boone. "Flexibility and responsiveness allow you to stay on top of things and not get overly stressed out."

Stuart Frazer, Interim University Librarian, reflected that although the reopening stages brought few surprises to ODU Libraries, other academic libraries preparing for the fall semester may have experienced challenges with supplies and policy related to face coverings. He also recognized that running a library with a smaller staff, due to social distancing, required a combination of strategy, creativity, and help from other groups on campus. "Members of ODU Police, Emergency Management, and ITS played essential roles in helping Perry Library safely reopen," said Frazer.

#### **Technical Support During the Reopening**

The Department of Systems Development, which is always an important aspect of academic library operations, became an even more critical component of resource and service access during the COVID-19 crisis. Systems Development's employees consistently supported co-workers and users of ODU Libraries during a very challenging year. Beginning during the transition to telework in March 2020 and continuing through the full return to campus in late June 2021, they worked tirelessly throughout the year to provide co-workers with equipment and technical support. This included imaging laptops for many employees, setting up needed VPN access, and troubleshooting a wide variety of problems.





Moreover, the Systems Development staff continued administering major enterprise systems like Alma/Primo, EZproxy, ILLiad, and access to hundreds of proprietary electronic resources and databases, which are relied upon by Libraries' employees as well as faculty, students and others in the ODU community. Although these systems have always been critical to staff and users, their importance was amplified during the pandemic as many users depended exclusively on remote access to conduct research.

Additionally, during the summer of 2020, the Department of Teaching & Learning Initiatives managed the University's Emergency Technology Loan program. This program was established by the University's Information Technology Services unit as a response to growing student needs during the pandemic, and when it was time to manage the lending of the equipment, ITS turned to the Libraries as partners because of their successful track record of managing the lending of all types of resources to the academic community. "The pandemic highlighted and exacerbated how the digital divide impacts our students. Many students struggle because they do not have reliable access to Wi-Fi or the technology needed to complete their coursework," noted Lucy Wittkower, Head of Teaching & Learning Initiatives. "I'm happy that the Libraries are able to support student success through this program." To date, the department has loaned laptops, hotspots, and webcams to over 140 students.



# ODU Libraries' Operations and Technical Support During a Reopening

By Ashley Renn

Prior to the reopening of ODU Libraries in July of 2020, Academic Affairs and Libraries' Administration designated the Libraries' Resource Fulfillment Department as essential to the continued operation of Libraries' services.

The Department focused on obtaining materials necessary for faculty and students in their research, teaching, and learning, just as it had always done pre-pandemic – as well as paying and processing invoices in compliance with Office of Finance and Procurement Services timelines and requirements. Several programs were implemented to provide resources to faculty and students while classes were entirely virtual: Delivery of Print Materials Program for all faculty and students who could not get to campus to pick up print materials, including free return shipping labels; Alternative Access Mechanisms (Get it Now, Reprints Desk, and Rapid ILL) to expedite and fill interlibrary loan requests, especially journal articles and book chapters, with special emphasis on Elsevier titles that were cancelled when the Science Direct Big Deal was unbundled; and obtaining an institutional membership in HathiTrust, which is a collaborative repository of content from academic and research institutions.

The Systems Development staff provided critical technical support to the Resource Fulfillment Department in setting up alternative access content delivery systems intended to underpin the Libraries electronic journal unbundling efforts. This work included integrating Reprints Desk and Get It Now article services with the existing ILLiad interlibrary loan system and designing an e-collection record harvesting workflow for implementation of the new RapidILL resource sharing service. A separate catalog record harvesting project was conducted to support the Libraries' new HathiTrust membership. In addition to these efforts, Systems Development worked cooperatively with ODU Information Technology Services to make progress on University-wide migration from Ivanti to Microsoft Endpoint Manager.

When Perry Library reopened in July 2020, Resource Description and Maintenance (RDM) personnel in the Collection Maintenance Unit began to come in on a limited basis to check-in and reshelve library materials for ILL purposes. As a result, all available library materials were in place on the shelves in case they were needed by members of the ODU community. In August 2020, personnel in Resource Description and Binding/Physical Processing began arriving to campus to catalog and physically process newly received "RUSH" and invoiced material (Art Books, Popular Collection books, etc.).

These activities were essential and directly served the needs of all members of the ODU community for access to ODU Libraries' collections as well as providing interlibrary loan access to ODU collections for other libraries in Virginia and beyond. In addition to the work of departments of Resource Fulfillment and RDM, Special Collections and University Archives (SCUA) migrated to a new collection management system/database, ArchivesSpace, for finding aids and collection guides. The database makes it easier to search for materials in the university's archives. Systems Development worked with SCUA to migrate finding aids from Archon to ArchivesSpace. This complex project, completed in October 2020, improves the quality of access points and discoverability of SCUA's collections.



### ODU Libraries' Service Through Resources, Collaboration, and Partnership

By Jennifer Hoyt

ODU Libraries proudly acknowledges being known for one of our major resources: books! Whether the format is e-books, floors of printed books shelved for accessibility, or books borrowed from other research libraries through interlibrary loan, the traditional connectivity remains strong. Yet, services at the Libraries extended well beyond this familiar identity between July 2020 and June 2021, ranging from teaching and digital guidance to preparing accreditation reports and providing opportunities for engagement.

#### Instruction

Building on the developing perception of Libraries' services, three liaison librarians, Miriam Bridges, Abbie Basile, and Karen Centeno, volunteered during the Fall 2020 semester to teach sections of the academic course LIBS 110G - Information Literacy for the Digital Age. "Helping students from the Colleges learn valuable information literacy skills is rewarding and helps me understand which research skills are challenging for undergraduate students, regardless of their major," shared Basile, Engineering and Physical Sciences Librarian. Business Librarian Miriam Bridges also noted the significance of the opportunity. "When the call came out to volunteer to teach, I immediately said yes, no questions asked. I wanted to use my knowledge to help the students and the University during a difficult and uncertain time."

#### **Research Support and Digital Assistance**

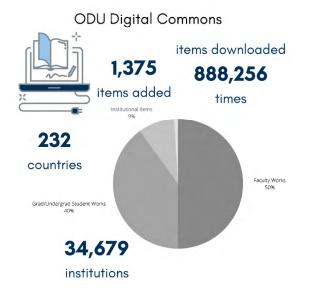
Due to the COVID-19 pandemic, research support was offered by appointment, virtually, over the phone, and, most commonly, through email and Chat service. Notably, the Libraries' Chat option is supported by the departments of Liaison Services, Teaching & Learning Initiatives, and the Learning Commons. In total, Libraries' employees responded to 1,253 chat requests over the year. Additionally, the Department of Teaching & Learning Initiatives assisted 187 individuals via email reference and provided 23 research consultations to undergraduate students this year.

"The one-on-one research support provided by the Libraries is essential to supporting student and faculty success," explained Lucy Wittkower, Head of Teaching & Learning Initiatives. "Not only does it help individuals at the point of need to be successful on an assignment or research project, it also establishes a personal connection to the Libraries for future help-seeking and academic support."

### ODU Digital Commons: Publishing and Downloading

The Scholarly Communication & Publishing Department, which provides services to faculty and students at all stages of the research life cycle, also serves as a campus leader for open educational resources, publishes a monthly list of ODU faculty publications, and administers the University's institutional repository referred to as ODU Digital Commons

> View the full ODU dashboard: bit.ly/odudigcommons



#### ODU Digital Commons

In FY2021, we added 1,375 items for a total of 13,656:

-Faculty works: 50%

-Graduate and undergraduate student works: 40% -Institutional items: 9%

-Hosted Journal Articles: <1%

Items were downloaded 888,256 times in FY2021, for a total of 1,870,344 downloads from 232 countries and 34,679 institutions.

#### Monthly ODU Faculty Publication Updates

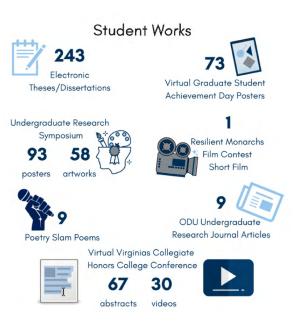
In FY2021, we processed and presented a total of 1,597 new faculty publications on our web site.

The department encourages students to upload their own works for the experience of publishing to provide a greater sense of ownership and practice for submitting publications in their future. Adding DOIs to the graduate works increases the professionalism. Student works over the year are included below:

Student works included: -Electronic Theses and Dissertations (243) -2021 Virtual Graduate Student Achievement Day Posters (73) -Undergraduate Research Symposium presentations/posters (93) and artwork (58) in the Symposium Art Gallery -Resilient Monarchs Film Contest (1) -Poetry Slam 2021 (9) -2021 Virtual Virginias Collegiate Honors College Conference (67 abstracts, 30 videos) -ODU Undergraduate Research Journal (new issue, 9 articles)

The Department of Scholarly Communication &

Publishing also highlights institutional works, which include the newly-processed streaming videos to the President's Lecture Series community. The Libraries currently have 29 videos and 122 entries for the PLS. Notably, the department's newest project is the Tidewater Voices collection. Members of the department have begun adding audio files and are currently working with English Department's Bridget Anderson, Associate Professor of Applied Linguistics and the Director of Tidewater Voices: An Oral History and Dialect Project. Anderson's linguistics students have been collecting oral histories in the Tidewater area since 2008.



#### Academic Accreditation Reports

In addition to teaching and offering workshops, the Libraries focused on the preparation of academic accreditation reports. One of the requirements for many agencies to accredit academic programs at any university is that adequate library resources and services exist to support teaching and research in the discipline under review. Specifically, the Department of Liaison Services prepared recent reports for the B.S. in Health Sciences, Department of Dental Hygiene, M.S. in Parks, Recreation & Tourism Studies, Queer Studies minor proposal for Women's Studies, along with the Accreditation Board for Engineering Technology (ABET) for the following departments: Civil & Environmental Engineering, Electrical & Computer Engineering, Mechanical & Aerospace Engineering, and Computational Modeling and Simulation.

### ODU Libraries and the MLIS Program: Collaboration and Knowledge-Sharing Potential

By Ashley Renn

ODU recently became the first university in the Commonwealth of Virginia to offer an MLIS (Master of Library & Information Studies) program for career-seekers in various library settings – including academic, public, school, and special libraries. During FY21, ODU Libraries took strides to serve as contributors to the growth and success of this program by offering collaboration and knowledge-sharing between the Libraries, faculty, students, and practitioners.

Several Libraries' employees have already had the opportunity to collaborate with the program. Travis Jones visited the Foundations in Library and Information Science class during the Fall 2020 semester to discuss his role as Undergraduate Success Librarian. Gay Acompanado, Stuart Frazer, and Lucy Wittkower all served on the MLIS Advisory Board. Lucy Wittkower was also a panelist at "Innovative Programming and Services During COVID-19," a series held for MLIS students.

The Library & Information Studies program offers a course called Information Literacy for the Digital Age (LIBS 110G). Lucy Wittkower was course lead for FY21, and she collaborated with MLIS faculty Lindy Brown to receive a \$1,000 Culturally Competent Content Development grant and redesigned LIBS 110G, diversifying the content and materials.

After receiving feedback from current and potential students, the MLIS program pinpointed a need for a special collections and archives class. Jessica Ritchie created and taught Seminar in Archives & Special Collections (LIBS 695). This course explored the history of special collections, as well as teaching students important aspects of the profession including ethics, values, financial, and legal responsibilities. Students taking the course were given a thorough introduction to archival work, and the success of the class has led to a companion course being developed for the following fiscal year.

The Libraries established and funded two new Graduate Administrative Assistant positions for MLIS students that have a FY22 start date. As noted on the homepage for the MLIS program, "Old Dominion University has been granted candidacy status by the Committee on Accreditation of the American Library Association. Candidacy status is an indication that Old Dominion University has voluntarily committed to participate in the ALA accreditation process and is actively seeking accreditation..." As the program garners more interest and works towards accreditation, the Libraries will continue to building relationships and collaborating with MLIS faculty and students.

# Serving Our Campus Community: Creating Online Access and Learning Support

By LaraAnn Canner

### Instruction Through Tutorials, Tips, and Tours

ODU Libraries' Department of Teaching & Learning Initiatives continued to support student success, specifically regarding online initiatives. Over the course of the last fiscal year, 6,661 students had passed at least one of the seven information literacy tutorials, which represents an increase of 28%.

Moreover, completion of the Libraries' Argumentative Essay tutorial and Research Fundamentals tutorial increased by more than 50%.

The Libraries' YouTube channel, including playlists of "One Minute Tips", library tours, research tutorials, and skill improvement videos produced by staff members, received 11,056 views this year. In addition, the digital tools developed by the Libraries for instruction and guidance of researchers are now placed more visibly on the Libraries' homepage, which was refreshed by the Libraries' Web Team in collaboration with ODU Information Technology Services. A planned audit of the Libraries' website, begun in January 2021 and intended to help maximize service to patrons, resulted in the launch of the refreshed homepage prior to the start of the Fall 2021 semester.

#### **Electronic Resources and Accessibility**

Lastly, The Libraries' Department of Systems Development provided reliable access to online resources, daily updates of the Databases A-Z list, and maintenance of the EZ-Proxy proxy configuration. The department also made noticeable progress with the automation of electronic collection data usage. This automation harvests and extends access to the information



collected through Alma to additional staff, which is critical to the Libraries' ability to make evidence-based collection development decisions. Additionally, the Systems' staff collaborated with Liaison Services to organize trials of electronic resources so that faculty, librarians, and staff could review them for purchase consideration. Lastly, led by Systems Development, ODU Libraries hosted their first Global Accessibility Awareness Day (GAAD) event, which involved collaborating with other groups across campus and Slover Library in Norfolk to offer a two-hour training workshop for library staff that emphasized digital access and inclusion for individuals with disabilities.

# **Archiving Monarch Voices**

By LaraAnn Canner

ODU

COVID-19

INYURL.COM/COVID19ARCHIVE

The COVID-19 pandemic has left behind a year of significant changes, placing the Monarch community in the middle of history in the making, both on and off campus. To preserve the historic events, as well as stories and daily experiences of our pandemic experience an become a part of history. Monarchs and members of the Hampton Roads community, the Libraries' Special Collections &

University Archives created the ODU COVID-19 Archive to document this unprecedented time for future historians and continued to welcome submissions through the year.

#### **ODU Social Justice and Activism Archive**

In addition, the ODU Social Justice and Activism Archive was launched during the spring of 2021 to record experiences within the Monarch community during the ongoing international, national, and local #BlackLivesMatter movement, as well as collect stories of current and past involvement in similar social justice movements. The archive continues to seek personal stories related to social activism and the concerns of historically marginalized groups including, but not limited to, African Americans, Asian Americans, LGBTQIA+, Latinx, and Native Americans. The submissions of experiences will be preserved, studied, and shared for future research and academic and social exploration.

So far, both archives have received over two hundred submissions, and staff members plan to make them publicly available via the Libraries' Digital Collections in 2022 through the creation of meticulous records, digitize, and safe, long-term storage. The end goal of preserving these resources and making them discoverable is to create a record for researchers and historians to reconstruct this historical period from the sharing of letters, drawings, and other documented experiences. Notably, submissions shared with the Libraries' Special Collections & University Archives can be kept anonymous and only accessible by request if that is the preference of the person submitting the materials. This encourages expanded submissions from privacy-conscious contributors who might otherwise hesitate.





# ODU Libraries' Renegotiation for a Better Deal: Sustainable Scholarship

By Jennifer Hoyt

In the final months of 2020, ODU Libraries and five other members of the Virginia Research Libraries group (Virginia Tech, University of Virginia, James Madison University, George Mason University, and William & Mary) renegotiated the final year of their shared multi-year contracts with Elsevier, which were set to expire in December of 2021. This renegotiation culminated several years of preparation and was significant because the Elsevier contract had grown to consume about 22% of Old Dominion University Libraries' materials budget.



"I'm proud of the way the VRL institutions were able to band together and support each other, despite being significantly different from one another," said Interim University Librarian Stuart Frazer. "This support was important because renegotiating and unbundling generated a degree of fear."

Looking back to 2019, the University's budget and the ongoing review of the Virtual Library of Virginia (VIVA) Big Deals contracts required the Libraries to systematically evaluate data, including but not limited to usage and cost per use, with the objective of achieving cost savings through targeted cancellations. After the COVID-19 pandemic emergency began in 2020, the need for this type of review became even more urgent because of the pandemic's impact on the University's income from tuition and state revenues. The renegotiation reduced ODU Libraries' 2021 spend with Elsevier by \$437,072 (50%). As a result, the Libraries were able to add several resources long desired by faculty, such as the Virginian-Pilot Historical Archive and membership with HathiTrust, a not-for-profit digital collaboration composed of more than 200 academic and research libraries. Most importantly, this renegotiation was a crucial step in realizing the goal of creating a more sustainable scholarly communication system at ODU and beyond.

"Reducing our subscriptions to Elsevier journals will not equate to a loss of faculty and student access to Elsevier content. In many cases, access to previous years of Elsevier journals will continue after subscription to new content ceases," Frazer emphasized. "Access to information resources is part of the infrastructure that supports research success. However, in the long-term, that infrastructure must be sustainable."

Changes stemming from the current title review were applied in early 2021 and, as a result, placed

the VRL group in a strong, unified position to begin negotiating a new multi-year contract with Elsevier to take effect in January of 2022. In the meantime, ODU Libraries welcomed and encouraged faculty to provide input to this process and provided a complete list of ODU's Elsevier journals and other background information at https://guides.lib.odu.edu/bigdeal. Additionally, the Libraries' Department of Engagement, which has served on the Virginia Research Libraries' Communications Committee since 2019, focused specifically on communication about sustainable journal collections and Big Deal negotiations. This included publicizing the Sustainable Scholarship Virtual Forum held on October 2, 2020, which consisted of a panel of VRL university librarians and deans who discussed concerns about costs tied to Elsevier contracts. In AY2020-2021, ODU Libraries hosted two forums for ODU faculty that explained the complex negotiations with Elsevier and solicited faculty input to enhance decision-making about journal collections and titles.

The Department of Scholarly Communication and Publishing, headed by Karen Vaughan, participated to a great extent by compiling and analyzing data from our "big deal" subscription with Elsevier. Over the AY2020-2021, the department staff produced a LibGuide for reference "It was agonizing to lose immediate access to all those journals for our faculty and students," recalled Vaughan. "But I believe that through our various communications and forums, faculty understood our position that the big deal was unsustainable and that they would still have access through other channels."

### Liaisons and Elsevier Contract Negotiations: Better Collections, Better Financial Stewardship, and Better Research and Teaching Support

By Ashley Renn

The "big deal" package, which was a bundle of academic journals, accounted for nearly a guarter of ODU Libraries' materials budget. The Libraries' goal was to reduce the payment to Elsevier by 50%. Contract negotiations undertaken by the VRL were successful, and the new agreement replaced the "Big Deal" with 129 of the titles that were most consistently used by students and faculty at ODU. Multiple Libraries' departments worked collaboratively to move towards a scholarly communication model that should be more affordable, equitable, and sustainable. With the funds saved by renegotiating the "big deal" expenditures, not just for 2021 but for the future, the Libraries will have more flexibility to more closely tailor acquisitions from a variety of vendors to suit the specific and evolving needs of the University and its community.

Members of the Department of Liaison Services applied their knowledge of ODU's academic departments along with their collections expertise to assist in the Elsevier contract negotiations. They located and analyzed statistics to help make evaluative judgments about journal usage and relative importance to programs, including accreditation standards for their assigned departments. Moreover, they communicated that feedback and their professional opinions on collections to Libraries' Administration so that it could be appropriately factored into the decision-making process.

The liaisons also maintained communication with ODU faculty as they monitored negotiations at the state level, explained the Elsevier situation and the sustainability issues with the existing publishing model, and kept faculty apprised of the negotiations to the extent possible in the abbreviated timeframe imposed by renegotiating the final year of the contract and the associated December 2020 deadline. Notably, liaisons received and handled communication from faculty who were concerned about the possible loss of journals they considered essential to their teaching and research. This included discussions of suitable replacements for journal titles that were cancelled, as well as reconsideration of some cancellations when appropriate. In December 2020 and April 2021, two faculty forums were held on the Elsevier contract negotiations. The liaisons prepared information for these forums, and Dot Lockaby and James Rhoades served on both panels, along with Stuart Frazer, Rob Tench, and Karen Vaughan.

Liaisons played a critical role in the Elsevier contract negotiations by serving as the faculty members' main point of contact. As the Libraries' digital research resources were undergoing a significant change, the Liaisons department worked hard to analyze information from multiple sources to ensure the ODU community would still have access to a comprehensive collection of information. As the Libraries continue towards sustainable scholarly communication and negotiate a new contract with Elsevier that will commence in 2022, the liaisons will further play a critical role in information dissemination.

### Elsevier Contract Negotiations: ODU Libraries' Resources, Maintenance, and Fulfillment

By Ashley Renn

ODU Libraries' departments of Resource Description and Maintenance (RDM) and Resource Fulfillment also took leading roles in managing the effects of the Elsevier contract negotiations. As negotiations yielded changes in the Libraries' holdings, RDM department personnel completed the withdrawal or update of bibliographic and holdings records of electronic journals associated with the cancellation of titles within Elsevier e-journal collections. The removal of withdrawn titles and updating holdings for cancelled titles to show perpetual holdings was essential for providing users with the most up-to-date information.

Members of the Department of Resource Fulfilment were responsible for purchasing a variety of new databases (Elgar eBook Collection, Oxford Handbooks, several Gale's databases, Digital Theatre +, Virginian-Pilot Digital Historical Archives, and ProQuest Historical Newspapers: The Times of India), subscribing to online journal subscriptions, and updating ProQuest Congressional Basic-Historic Indexes to ProQuest Congressional All and SAGE Premier 2016 Journal Collection to the SAGE Premier 2021 Journal Collection. They worked with Procurement Services to set up a free one-year trial to Qwest TV, as well as setting up free perpetual access to Pronunciator's new language app Bluebird. In conjunction with VIVA, Virginia's statewide academic library consortium, they facilitated Libraries' access to several new products, including Docuseek2 and the HistoryMakers Digital Archive.

Resource Fulfillment also assisted with and provided support for the unbundling of Elsevier's

Science Direct by obtaining perpetual access information, sending contract amendments from Elsevier to Procurement, requesting MARC (Machine-Readable Cataloging) records from new journal titles in the Freedom Collection, paying invoices, and providing data to various Libraries' departments. The department saved the Libraries thousands of dollars by negotiating lower journal and database renewal prices. Finally, to counteract increasing costs, they mediated the Kanopy Streaming Video Patron-Driven Acquisition (PDA) system was restricted to faculty requests only.



# New Digital Collections Program Launched in 2020-2021: WTAR/WTKR Hampton Roads, Va., Historic News Film Collection

By LaraAnn Canner

In 2020, the Department of Special Collections & University Archives (SCUA) completed a five-year pilot project to digitize and make accessible over 2,000 film clips from the WTAR/WTKR Hampton Roads, Va., Historic News Film Collection.

The collection is comprised of thousands of film reels gifted to ODU Libraries in 2012. This historic collection is from the WTAR news station (currently WTKR-TV, channel 3), a CBS-affiliated television station located in Norfolk, serving the southeastern area of Virginia and northeastern North Carolina.

Covering a wide array of topics from civil rights, state and local politics, military history, local business and redevelopment to schools and universities, the history of Old Dominion University, interviews with historic personages, public health, medicine, and cultural trends, the collection has garnered attention from several organizations and content has been licensed by ESPN, the City of Norfolk, the Newport News Public Library System, and BET/CBS News. In January of 2021, the clips were utilized for the documentary Disrupt and Dismantle. While yet to be released, SCUA has licensed film to the production company behind the Michael Jordan 'Last Dance' documentary to help find archival materials for an upcoming George Gervin documentary.

Generous support via an anonymous donation and additional funding from Firelight Media made the pilot project possible, and SCUA looks forward to digitizing more reels in the future. The pilot project accounts for only 12% of the total collection, which is one of the most extensive news film collections in the United States.

# ODU Libraries' Commitment to Diversity, Equity, & Inclusion

By LaraAnn Canner & Alisa Moore

In October 2020, ODU Libraries created the Diversity, Equity, and Inclusion (DEI) Group, which is comprised of staff and faculty who are guided by a passion to create a positive workplace environment. Thirteen staff members from several departments within the Libraries have collaborated to help maximize the experiences of all Libraries staff, faculty, and community users. Divided into four subgroups, (employee needs, user needs & support, space, and programming) the all-volunteer group has created over 35 initiatives.

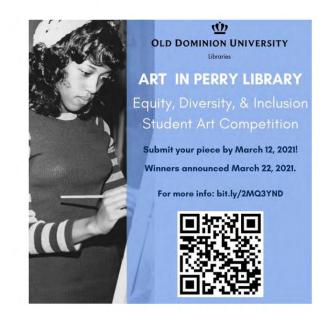
In collaboration with partners across campus, including Veleka Gatling, Director of Diversity Initiatives, the DEI Group has generated resource guides, created listservs, and conducted focus groups. Over the year, the group made noticeable progress in connection with the Annual Staff Cultural Heritage Sharing Event,

the creation of a DEI staff position in the Libraries, an audit of the Libraries' spaces and upgrades to signage, and the implementation of DEI-focused programs, such as the 2021 Annual Poetry Slam: Centering Resiliency, Hope, Healing, and Self-care.

Looking outside the DEI Group, the departments of Liaison Services, Special Collections & University Archives, and Resource Fulfillment, along with the Art Library, similarly represented the Libraries' commitment to providing an environment of diversity, equity, and inclusivity.

Three Liaison librarians presented a panel at the Association of College and Research Libraries entitled "Equity Building in Organizational Decision-Making in Turbulent Times: Perspectives on How a Diverse Governance Model Can Facilitate an Inclusive Work Environment."

Education Reference Services Librarian Karen Centeno presented at the 2021 Conference of the Medical Library Association, sharing "Health & Libraries During COVID-19: An MLA International and Intercultural Session."



Engineering & Physical Sciences Librarian Abbie Basile facilitated Safe Space workshops in the Libraries, to best support our LBGTQ+ students in the knowledge that the Libraries are safe spaces for them to express themselves authentically, that we will connect them to relative resources, and listen to their concerns.

Several liaisons offered workshops, including "Serving Library Patrons on the Autism Spectrum," "Holiday Ethnic Exchange," and "Recursos para Estudiantes: Library Orientation for International Students."

Karen Centeno, librarian for the Office of VISA & Immigration Services Advising Global Certificate Program, continued to serve on the SEES Hispanic-Latinx Committee, Hispanic & Latino Employee Association, and a statewide COVID-19 en Espanol Guide project.

Liaison Abbie Basile accepted to serve on the campus-wide design-thinking cohort based on Tina McNair Brown's book Becoming a Student-Ready College, focusing on creating a university that supports success for Black and Latinx students

Business Librarian Miriam Bridges completed Bold Inclusive Conversations Training and became a certified trainer for the Libraries.

In addition, Special Collections & University Archives is currently and actively reviewing material descriptions from past projects. Additionally, the department is working hard to ensure that current records creation follow the best practices of Diversity, Equity, and Inclusion, including crafting a DEI Statement, which will instruct future collections development and highlight the department's commitment to be inclusive stewards of the historical record.

Resource Fulfillment has directed the efforts of the Libraries' to acquire materials within the DEI frame. Beginning with the purchasing of texts from the Anti-Racism Guide, authored by Dr. Veleka Gatling, Director for Diversity Initiatives. Libraries' staff members from the Hofheimer Art Library and Music Special Collections facilitated the creation of the Arts in the Libraries Virtual Festival's Equity, Diversity & Inclusion Student Art Competition. The competitors were judged by Art and Humanities' Librarian Elizabeth Hogue.



# The Arrival of the Naro Video Collection

By Jennifer Hoyt

In July of 2020, the Libraries received a deep, historical film collection from the closed Naro Expanded Video store, a Norfolk landmark. This valuable in-kind donation includes over 40,000 films, many not available through streaming services or in most libraries. Long before ODU Libraries announced that the Naro Video collection was on its way from two storage units off of Colley Avenue, the Libraries' Department of Resource Description & Maintenance was making room for their arrival and planning the process of making the collection accessible to patrons.

"We received all of the hundreds of boxes filled with DVDs, Blu-ray, VHS, and miscellaneous items like 3D glasses and fun little promotional things," Leanne Hillery recalled. As head of the department, she noted that since the collection arrived, department personnel have been working to catalog the collection containing thousands of DVDs and VHS tapes in multiple genres. "We have almost 30,000 done, so we're making good progress." The Naro Video project has required two teams – one to oversee the work from start to finish and another team that remains focused on a single objective: the sorting, unboxing, and categorizing of different titles. Hillery noted that the teams worked through the pandemic as they realized the necessity to plan for efficient processing once all Libraries' staff transitioned back from telework to the ODU campus. With the help of student workers and volunteers, this process has been running smoothly.

The videos, once available as rentals from the Naro Expanded Video Store, have substantially increased the Libraries' physical film collection. Interim University Librarian Stuart Frazer believes that the acquisition of the Naro Video collection by the Libraries will provide excellent potential opportunities for University and community engagement and programming. "The scope of the collection and diversity of voices included will make it a great catalyst for timely, thought-provoking discussions," said Frazer. Notably, the collection will serve as an important resource for the Communications and Theatre Arts Department and for the entire regional community.



photo by Kiley Pike





# The Arts in the Libraries Virtual Festival: the Virtual Transition

By LaraAnn Canner

The weeklong Arts in the Libraries Virtual Festival from Spring 2021 serves as an excellent example of programming within ODU Libraries that underwent a transition from planning and implementing a physical event to hosting a multilayered virtual festival. Team planners from ODU Libraries, Arts@ODU, and the Baron and Ellin Gordon Galleries originally planned for small pop-up exhibits of collections from the Art Library and Music Special Collections to be scattered across campus, which included multi-media displays that utilized artwork from the Gordon Galleries and historic film clips from the Libraries' Special Collections & University Archives.

The team also planned for a live dance tutorial to be held in Perry Library's Learning Commons. Lastly, a series of lectures and workshops would frame the festival, starting with a How-to-Zine workshop and ending with an Art History lecture on an on Archaic Pottery Collection housed in Special Collections. This was March 6, 2020. ODU would close campus on March 16th due to the COVID-19 pandemic.

However, following Old Dominion University's Blueprint for reopening the campus, the Spring 2021 festival was later held from March 22 to March 26 of 2021 and focused on education initiatives, workshops, and accessing arts collections, bringing the Libraries' collections out into campus. The festival specifically highlighted the Hofheimer Art Library and Diehn Composers Room Music Special Collections, along with hundreds of arts records available to patrons at ODU's Perry Library, including composer sketchbooks, original music recordings, a historic ceramic collection, and rare artists books. Led by Lara Canner, Curator of Music Special Collections and executive planner of the festival, and Gay Accompanado, Hofheimer Art Library Supervisor, the two collaborated with Helene Clehr, ODU Theatre/ODU Dance Outreach Director, and Stirling Goulart, Assistant Director of Operations at the Baron and Ellin Gordon Galleries, to successfully offer the weeklong festival to a virtual audience from both on and off campus.

"The Arts in the Libraries Virtual Festival is a way to share ODU's Music Special Collections, Art Library and Special Collections to the largest possible audience," noted Canner.

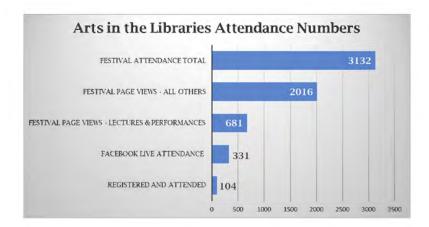
Jessica Ritchie, Head of Special Collections & University Archives, expressed her enthusiasm for the virtual festival and looked forward to sharing the unique stories behind the Libraries' special collections and to the opportunity for lifelong scholarship. "I am thrilled for the University and wider communities to learn about ODU Libraries' unique special collections related to the Arts, and to see how ODU students and faculty have used them to produce dynamic, original creative performances and scholarly works," said Ritchie in the spring of 2021.

The planners encouraged the Monarch community and individuals off campus to visit the Libraries' main Spring 2021 Arts in the Libraries Virtual Festival web page to learn more about the week of events and activities, which included: • Six pre-recorded lectures on an array of topics: music, film production, art history, costume design, theatre, and a panel discussion

- Five in-depth digital exhibits using Special, Art, and Music collections and featuring art magazines, while offering a historic film collection, music compositions, rare books, and a senior art show
  Four dance and opera performances headlining students, faculty, and a Humanities librarian Four artist talks given by both student and
- professional artists conversing on their craft, inspirations, and techniques, and
- Three virtual tours of the Music Library, Hofheimer Art Library, and the Diehn Composers Room, inviting viewers to learn more about the resources available and to discover fun facts about the spaces.

Each facet of the festival celebrated the rich and unique arts collections found within the walls of the Libraries.

Despite the challenges stemming from the event transition from physical to virtual, ODU Libraries achieved the original purpose of the festival: to bring the arts collections from the Hofheimer Art Library and Diehn Composers Room Music Special Collections out of their quiet spaces while inspiring student learning, faculty research, and a lifetime of learning.

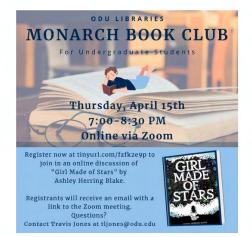


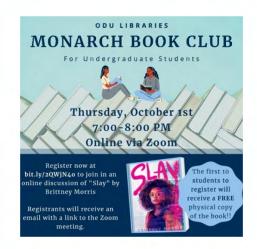
# Teaching & Learning: Students and the Libraries

By Alisa Moore

While the 2020-21 academic year presented some challenges to student engagement with ODU Libraries' programming, several initiatives were successfully implemented, including the formation of the Libraries' Student Advisory Council and regular meetings of the Monarch Book Club. To adjust to COVID-19 protocols and safely conduct meetings, both groups were able to take advantage of University-provided Zoom software and to meet virtually.

The Libraries' Student Advisory Council (LSAC) focused on rebuilding membership and transitioning leadership to Travis Jones, ODU Libraries' Undergraduate Success Librarian. A total of 10 new students agreed to join the council. They met seven times throughout the year and provided input on ongoing library projects, like making improvements to the Libraries' spaces and feedback on the refresh of the Libraries' homepage. The advisory council also considered possibilities for its own future and expressed an interest in taking a more active role, including the possibility of planning library events and designing library spaces. Additionally, the Monarch Book Club, led by Jones, adjusted to COVID-19 precautions and held four well-attended online meetings. The online format allowed the group to expand its reach to distance students and students with children and other family obligations who otherwise would be unable to participate. The book club included students in the planning process, with two students attending planning meetings and helping to lead discussions.





# ODU Libraries - A Snapshot of Service During 2020 - 2021

#### University, State, & National Committees

#### **ODU Committees:**

ODU Board of Visitors Student Enhancement & Engagement Committee ODU Faculty Senate Executive Committee ODU Faculty Senate Committee B: Undergraduate Policy & Procedure ODU Faculty Senate Committee C: Graduate Studies ODU Faculty Senate Committee D: Scholarly Activity & Research ODU Faculty Senate Committee I: Administration, Finance, & Academic Support Services ODU Faculty Senate Committee J: Library ODU Graduate Administrators Council ODU Scholarship Appeal Committee ODU Undergraduate Research Committee Open Educational Resources Committee Program Prioritization Initiative Committee Research & Scholarly Data Governance Committee SACSCOC Executive Committee; SACSCOC Library Committee

#### Virginia Committees & Projects:

Virginia Library Association (VLA) Executive Committee as Virginia's representative on the American Library Association (ALA) Council VLA Conference Proposal Reviewer Virginia Research Libraries' (VRL) Data Analytics Committee Virginia Research Libraries' (VRL) Communications Committee Virginia Tidewater Consortium Collection Development Representative VIVA Outreach Committee VIVA Collections Committee VIVA Collections Committee

#### Association of College and Research Libraries (ACRL) Committees and Projects:

ACRL European Studies Section Communication Committee ACRL Instruction Section Communication Committee ACRL Instruction Section Mentoring Program mentor ACRL new "Notable Works" initiative chair ACRL Professional Values Committee ACRL project to convert WessWebWiki to WordPress and LibGuides ACRL Spectrum Mentor Scholarship Committee

#### **Other Committees & Projects:**

EVMS Library Director Search Committee FDLP & ASERL Centers of Excellence coordinator for designated collections Mid-Atlantic Regional Archives Conference (MARAC), Program Committee Member for the Spring 2022 Conference (April 2021 - Present)

# Beyond the Books at ODU Libraries: Engagement, Collaboration, & Advancement

•Annual Awards Libraries' Staff Member of the Year and Librarian/AP Faculty Member of the Year (May 2020): Kathryn Boone (Librarian of the Year), Beverly Barco and Marelene Patac (Staff Members of the Year)

•Collaboration of longitudinal research project; Presented Strengthening Connections Between Library Instruction and Student Success: A Longitudinal Study Analyzing the Relationship Between Student Participation in Library Instruction and Academic Achievement at the American College and Research Libraries (ACRL) Conference

•Global Accessibility Awareness Day (Event Host), May 20, 2021, in collaboration with ODU's Department of STEM Education & Professional Studies Library & Information Studies, ODU's Office of Educational Accessibility, and Slover Library

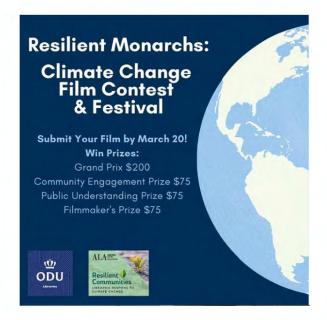
•Grant - "A Graduate Certificate in Web Archiving," Sponsored by Institute of Museum and Library Services, Federal, \$98,361.00 (August 1, 2021 - July 31, 2022)

Grant - Libraries and ODU's Library Science program received a \$1000 Culturally Competent Course Redesign Grant to redesign LIBS 110G, an information literacy course for undergraduate students
Grant - "Stories of Survival: Digitizing Oral Histories in the Michael D'Orso Collection on the Rosewood Massacre," Sponsored by Society of American Archivists, Other, \$2,275.00 (July 1, 2021 - May 31, 2022)
Semester Newsletters (Fall 2020, Spring 2021)

Student-produced film entitled Fire & Flood: Queer Resilience in the Age of Climate Change, as part of the American Library Association Resilient Communities initiative to support thematic programming
Virtual Engagement Sessions - Conversations with the Monarch Community

•Commonwealth's Cyber Initiative "Cybersecurity's Role in the Spread of Disinformation and Misinformation"

•ODU MLIS Program Summer Institute Panelist, July 26, 2021 - Covid-19 pandemic and campus practices •ODU Monday Meet Up Panelist, April 26, 2021 - Becoming a Student-Ready College



#### Libraries Commitment to Diversity, Equity, & Inclusion

•Bold Inclusive Conversations Training completed (M. Bridges completed, became certified trainer for the Libraries)

•Global Certificate Program completed from Office of VISA & Immigration Services

•Member of SEES Hispanic-Latinx Committee, member of Hispanic & Latino Employee

Association, and member of statewide COVID-19 en Espanol Guide project

•New Libraries' Diversity, Equity, & Inclusion Group founded

•Panel at ACRL 2021 entitled: Equity Building in Organizational Decision-Making in Turbulent

Times: Perspectives on How a Diverse Governance Model Can Facilitate an Inclusive

Work Environment

•Planning committee and Judging for ODU Libraries' 2021 Annual Poetry Slam: Centering Resiliency, Hope, Healing, and Self-Care

•Presentation at 2021 Conference of the Medical Library Association: Health & Libraries During COVID-19: An MLA International and Intercultural Session

•Safe Space workshop for the campus

•Service of Campus-wide design-thinking cohort based on Tina McNair Brown's book Becoming a Student-Ready College

•Society of American Archivists Annual Meeting, Presented "Virtual Repository Tour: Old Dominion University," Society of American Archivists (August 6, 2021)

•Workshops offered by Libraries' Liaisons, including "Serving Library Patrons on the Autism Spectrum," "Holiday Ethnic Exchange," and

"Recursos para Estudiantes: Library Orientation for International Students"

### Libraries' Task Force Commitment & Team Membership

- •Diversity, Equity, Inclusion Task Force
- •Help Desk Services Task Force
- •LibGuides Task Force
- •Media Content Creation Task Force
- •Alma Primo Team
- •Collection Development Team
- •Communications Team
- •Digital Advisory Team
- Instruction Team
- •Learning Commons Operations and Technology Team
- •Library Staff Organization
- •Libraries' Promotion Committee
- •Management Team
- •Staff Development Team
- •Web Team