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2018

ODU Libraries Key Accomplishments 2017-2018 [Annual Report]

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ODU Libraries Key Accomplishments 2017-2018

Promote an effective organizational environment

Libraries reorganization:

- a. This academic year marked the point where the Libraries operationalized the reorganization plan developed over the previous two years.
- b. The Libraries met an internal goal of having all staff whose positions were redefined or updated functioning in their new roles/responsibilities by the end of January 2018.

Establishment of the Libraries Faculty Assembly

- a. Building on success in developing the Libraries Faculty Professional Development Model, the Libraries Faculty Team elected to formalize the group's purpose, scope, and structure. The Team reconstituted itself as the Libraries Faculty Assembly in January 2018.
- b. The purpose of the Faculty Assembly is to share in the governance of ODU Libraries by recommending policies and advising the Libraries Administration, on matters related to the advancement, development, recruitment, and status of professionals of the Old Dominion University Libraries.

Improve workflow

- a. The Systems Department worked with ITS to implement API for Alma authorization of LC student workers, saving Learning Commons staff time in managing 28 student workers accounts with high turnover rate
- b. In addition, Systems Department removed long-standing expired patron records in Alma, implemented Primo new User Interface with new functions added

Ensure access to the full scholarly record for the University community

User-centered Collection Development

- a. Implement a new service: a demand driven print monograph program (Print DDA), which is available through Primo.
- b. Electronic Resources Management highlights: Four trials in 2018; Open Access resources activated based on Collection Development Team recommendations.
- c. Performed an analysis of all e-book collections usage and large journal packages (Elsevier, Wiley, Cambridge, Springer)
 - a. Elsevier is still by far the most popular resource with 241,262 uses (\$3.20 CPU); Wiley at 76,338 uses (\$4.10 CPU); Springer at 42,333 uses (\$7.50 CPU) and Cambridge 6532 (\$7.10 CPU)
 - b. This demonstrates that these package deals are still significantly less than the average cost of an inter-library loan.
- d. Worked with new Cybersecurity master's program to identify new journal subscriptions for 2019

WTAR (now WTKR) digitization project

- a. Significant progress made on a pilot project to digitize approximately 650 archival news films from the 1940s-1980s that were donated by the local WTKR television station, with footage that focuses on local, national and international events from the perspective of the Hampton Roads community.

Growth of Special Collections and University Archives

- b. Special Collections grew significantly during the year. Highlights include the Frank and Carmella Guida/Rockmasters Collection, the Virginia Technology and Engineering Education Association records, and the USS Iowa World War I Navy Band Photograph Album, 1917-1919.
- c. The University Archives acquired several new collections including records from Academic Affairs, the President's Office, the Office of Institutional Research, and Leadership and Student Involvement.

ODU Digital Commons: Institutional Repository

- a. 1,961 items uploaded into ODU Digital Commons in FY2018 (for a total of 6,103 items).
- b. Items in the repository were downloaded 146,535 times in FY2018 (for a total of 245,042 downloads) from 208 countries and 9,163 institutions.

Electronic Theses and Dissertations

- a. 318 new ETDs were added to the repository.
- b. 453 ETDs were cataloged by Cataloging staff and added to Alma/Primo, making them also available through WorldCat.
- c. Karen Vaughan, Robert Tench, and Ruth Colver worked with the Graduate School to fund and plan a project to add ProQuest backfile theses and dissertations to ODU Digital Commons.

Contribute to student success

Reference and Research Assistance

- a. Consultations – 178, an increase of 50% from FY2017
- b. Workshops for faculty and students increased 138% from FY2017 and reached 154 students, faculty and Women's Business Center participants.
- c. Off Desk Reference (Ask a Librarian, in-person, phone, email) – 370. Increase of 40% over FY2017 off desk reference of 296.
- d. Chat FY2018 – 1,831. Increase of 11% over FY2017 chat of 1647

Library and Information Literacy Instruction

- a. Total Classes Taught: 173 FY2018 with 3,510 participants.
- b. Total Undergraduates Taught: 3041; Total Graduate Students Taught: 469
- c. Faculty evaluations for library instruction increased to 60.1%, up by 7% from last year.
 - a. 93% of faculty responding strongly agreed that the content of the session was relevant to their teaching needs.
 - b. 92% agreed that the content furthered learning in their courses.
 - c. 93% of the faculty agreed that the content of the library session was directly applicable to students' course assignments
- d. Health and Life Sciences Librarians embedded in several nursing course for the first time.
- e. The Engineering and Physical Sciences Librarian assisted the Chemistry department with the development of a new Chemistry information literacy course.
- f. 612 students completed the Research Fundamentals Tutorial & Quiz
- g. 3,144 enrolled in the Information Literacy Tutorials embedded in Blackboard.
- h. LibGuides Total Views (excluding Learning Commons Equipment Page and Idea Generator)= 126,269 (200 guides).

Libraries Student Advisory Council

- a. The Libraries Student Advisory Council was established to better communicate with and seek feedback from our student users. Eight student members were selected for the first cohort.
- b. Student Councilors met six times during the year, and were consulted on a variety of topics and projects, including student study habits, space usage, textbook costs. Their feedbacks were used to inform library decisions.

Elimination of most overdue fines

- a. Beginning in July 2017, the Libraries ceased collecting overdue fines on general circulating collections (print books, government documents and media). The policy change removes a barrier that discouraging student use of library materials, as well as lowering their out-of-pocket expenses.

Provide services to support the full cycle of research and scholarly exchange

Undergraduate Research

- a. The Undergraduate Research Symposium was held in the Learning Commons for the 7th straight year on February 3, 2018. An initiative of the Office of Academic Affairs and the Honors College, this year's event featured 18 student presentations, 24 research posters, and 20 art exhibits.
- b. Digital Initiatives Librarian worked with Honors College to host OUR Journal (ODU Undergraduate Research) in the digital commons; and materials from the Undergraduate Research Symposium.
- c. Shixing Wen participated in the Undergraduate Research Committee to review applications for grants and awards.

Promote Scholarly Communication

- a. Scholarly Communication Team held a two-half-day Scholarly Communication Boot Camp for liaison librarians (July 13 and 18, 2018)
- b. Scholarly Communication Team conducted Open Access Week workshops with ~20 attendees in October 2017: Open Educational Resources Forum and Roundtable; Open Access Open House; ICPSR Workshop.
- c. Karen Vaughan and other librarians created and expanded seven library Libguides focusing on scholarly communication and research support.
- d. Tonia Graves and Robert Tench worked with the Office of Research and Academic Affairs to establish an ORCID membership for ODU as part of the Scholars@ODU initiative.
- e. In August 2017, a monthly listing of faculty publications available from the University Libraries Web site was developed by using alerts in library databases and verified faculty authors and departments.
 - a. 1,671 items were posted through June 2018.
 - b. Academic Affairs is able to use this listing to add new faculty publications to Digital Measures, and the Libraries are able to add many of the new publications to the repository.

Special Collections

- a. Research requests increased by approximately 25% from the previous year.
 - a. Highlights include collaborating with Cathleen Rhodes on an embedded archives course funded by an ODU Service Learning Grant and developing an innovative distance-learning program for a graduate course in archival theory with Dr. Drew Lopinzina.
 - b. In addition to supporting student learning, SCUA also provided research services to a number of individuals and departments on campus.
 - i. In the fall, SCUA assisted Dr. Michael Carhart researching the history of the Libraries' Lutheran prayer book dating to 1550.
 - ii. The Libraries' also hosted a lecture about the prayer book by Dr. Carhart as part of the University's celebration of the 500th anniversary of the Reformation.

Graduate and Faculty Support

- a. Graduate and Professional Development Fair was held on November 9, 2017. Sponsored by the Graduate School, all colleges were represented to inform students about graduate opportunities, and the Libraries staffed a table.

- b. The series of faculty workshops on Improving Disciplinary Writing (IDW), part of ODU's Quality Enhancement Plan, continued to be held in the Learning Commons each semester.
 - a. Service was expanded to allow for use of four collaboration rooms for two hours on the final day of the series to enable faculty to present in small groups. This has been greatly appreciated by the IDW coordinator and faculty participants.
- c. All liaison librarians contacted new faculty in their subject areas. 50 faculty were contacted for this initiative. Faculty responded by email, phone and direct meetings. 28 responses were recorded.
- d. Liaison Librarians attended department meetings for the following departments: English Department, Nursing, World Language & Cultures, OEAS, Communication and Theatre Arts. They attended meetings at research centers of VMASC, Vision Lab, and Resiliency Collaborative, and seminars and programs at the College of Engineering, Mathematics and Statistics Department program at NASA, English department seminar.
- e. Five predatory journal workshops were offered by the Engineering and Physical Sciences Librarian to departments in the College of Engineering and Technology and the College of Science.

Provide flexible and responsive physical and virtual spaces for the University community

- a. Consolidation of service points in Perry Library
 - a. In August 2017, the Circulation Desk and LC Help Desk were successfully merged into the new Perry Library Help Desk.
 - b. Consolidation of services and operations at the new location moves the Libraries and its partners closer to the goal of providing a "one stop" solution for student needs related to research, academic support and information technology.
 - c. A satisfaction survey was conducted during November-December 2017, with 85% of the respondents very satisfied/satisfied with the new service point.

Expansion of Special Collections and University Archives

- a. In order to provide needed space for SCUA, 1,802 linear feet of circulating books was moved from third to second floor of Perry Library.
- b. This project began in September 2017 and was completed in December 2017. As a result, Special Collections and University Archives gained 1,250 square feet of floor space, including 2,660 linear feet of shelving.

Website

- a. To improve the Libraries' website, a user study was conducted. The feedback was used to inform the design of the mockup for the University Library website.

Build mutually beneficial relationships with University and local/regional partners

Special Collections

- b. The newly acquired Frank and Carmella Guida/Rockmasters Collection was featured in a two-page article in the Summer 2018 issue of Monarch Magazine.
- c. In collaboration with the Communications Team, SCUA curated and constructed several exhibitions during the year featuring special collections items, including exhibitions about African American History at ODU, the Phyllis Wheatley YWCA chapters, and Leonard Bernstein's 100th birthday.
- d. Jessica Ritchie, Head of SCUA, gave a lecture as part of the Suffolk Public Library and Suffolk-Nansemond Historical Association's "Afternoon Conversations Speaker Series."
 - a. The event led to a positive review and article in the Suffolk News Herald.
- e. SCUA staff also participated in the inaugural Norfolk Public Library's Author Fair, including serving on a panel about non-fiction writing.
- f. In the spring, SCUA hosted members of the newly established African American Cultural Center in Virginia Beach, and provided consultation about establishing an archive at their facility.

Learning Commons Engagement

- a. Conducted tours for Communications and Criminal Justice Learning Communities, and for Student Support Services: TRiO, reaching 74 students.
- b. Participated in outreach events with Housing & Residence Life: Housing Training: Academic Support Partner Showcase, July 25, 2017, and the Campus Partner Fair during the Fall 2017 Resident Assistant training, August 15, 2017.
- c. Staffed an information table at the New International and Graduate Student service fair on August 23, 2017.
- d. Provided Housing & Residence Life with PowerPoint slides for a brief online overview of library services, as a new component of the annual Resident Assistant training to be held in August 2018.
- e. Three library staff members attended the SGA Senate vote on approving funds to renovate Room 2006 for student collaboration (4/2/18).
- f. Kathryn Boone attended the SGA End of Year Award Banquet (4/13/18). Former LCOTT representative Isaiah Lucas, was inducted as the new SGA President.
- g. Collaborated with the Office of Visa & Immigration Service Advising (VISA) to create a brief video on library services that was posted on their website. Created the script with Libraries' Communications Coordinator and observed filming.
- h. Collaborated with the Division of Students Engagement & Enrollment Services' Communications Team to create an ODU Buzz video, "Beyond Books". Identified services to highlight, main talking points, and recruited former Learning Commons student worker to be the "actor".

Other Engagement

- a. Student Music Concert on Sound Recording Technology, March 22, 2018. 42 people attending.
- b. Fake News Panel, Nov. 9, 2017. Approximately 150 people attended.
 - a. Speakers: Brandi Cummings, of WAVY TV; Lora Hadzhidimova, ODU graduate student in International Studies; Jakon Hays and Jeff Reece from *The Virginian Pilot*; Jesse Richman, ODU associate professor of political science; Ronald Rugg, general manager of *WODU*; and Sean Sadri, ODU assistant professor of communication and theatre arts.

Develop diversified, sustainable funding

Special Collections

- a. The Allan Blank Funds continued to support the employment of an archivist to preserve and process the Allan Blank Collection and maintain a blog about her work with the collection. Funding also supported the annual fee for the Library's digital content management system and the purchase of a large-format digital scanner capable of scanning rare books, scores, newspapers, and other large materials.
- b. Generous funding from the Hampton Roads Community Foundation allowed the Libraries to establish the inaugural F. Ludwig Diehn Researcher in Residence program. The program will further research and engagement using the Libraries music special collections. Preference will be given to applicants who demonstrate the greatest potential for publication and innovative use of the collection.
- c. Joe Guida contributed a monetary donation toward support of the Frank and Carmella Guida/Rockmasters Collection

Key Individual Accomplishments

Promotion

- a. Dr. Robert Tench was promoted to the Librarian 4, the highest Librarian rank, in April, 2018.

Publications

- b. Leo Lo published three peer-reviewed articles in the journals *Communications in Information Literacy*, *College and Research Libraries*, and *Journal of Library & Information Services in Distance Learning*.
- c. Robert Tench published peer review article "Implementation of a Self-Directed Training Program at Old Dominion University Libraries" in *Virginia Libraries*, vol. 62, no. 1 (2017/18).
- d. Tonia Graves published the article, "No Satisfaction? But We Try, and We Try, and We Try!" in the peer-reviewed journal *Serial Review*. <http://doi.org/10.1080/00987913.2017.1368072>
- e. Jessica Ritchie and Steve Bookman co-authored an historical photo-book about ODU's history titled *Old Dominion University*. The book was published in September 2017 by Arcadia Publishing & the History Press.
- f. Robert Tench published 13 reference book reviews, and a feature review of eight databases in the *Library Journal*.
- g. Robert Tench wrote a review of the 2016 Charleston Conference program: "The Nuts and Bolts of Supporting Change and Transformation for Research Librarians" for *Against the Grain* (the professional journal for Acquisitions Librarians) – published in the November 2017 issue.

Presentations

- a. Joleen McInnis, Leo Lo, and Lucinda Rush presented the paper "Using Advising Analytics Software to Track Impact and Value of Library Resources on Student Achievement" at the Concordia University Research Forum in Montreal, Canada.
- b. Leo Lo co-presented an ACRL sponsored session at American Library Association (ALA) Annual Conference in New Orleans, LA.
- c. Shixing Wen presented on ODU Libraries' DDA program at the ELUNA Conference, Spokane, WA.
- d. Abbie Basile presented at LOEX Conference on the topic of designing and presenting predatory journal seminars for faculty and graduate students; and Co-presented at OpenCon Virginia on predatory journals.
- e. Tonia Graves presented "Who Moved My Journals Subject Search?" at 2017 DC EXLibris Users Group Annual Meeting.
- f. Lucinda Rush and Leo Lo co-presented the session "Playing an active role in affordable course content: A step by step guide" at Virginia Library Association Annual Conference, Norfolk, VA.
- g. Tonia Graves and Robert Tench presented "ODU Libraries Materials Budget Management Strategies: Some Pros and Cons" at Virginia Library Association Annual Conference, Norfolk, VA.
- h. Steve Bookman and Jessica Ritchie both presented posters at the Center for Learning and Teaching's Summer Conference on incorporating primary sources into online courses and using WordPress and other wikis to create collaborative learning opportunities.
- i. Tonia and Robert Tench co-presented a lightning talk at the VIVA Users Group meeting at Virginia Library Association Annual Conference, Norfolk, VA.

- j. Robert Tench presented the poster session, “A Match Made in Heaven: Merging Acquisitions, Licensing, Document Delivery, and ILL into One Big Happy Department!” at the Charleston Conference.
- k. Lucinda Rush presented the poster “Don't Forget the Middle Child: What Graduate Students want from the University Libraries” at Virginia Library Association Annual Conference, Norfolk, VA
- l. Linh Nguyen presented a session titled, “Staying on Track: Using Technology to Help Student Workers Provide Up-To-Date Information to Patrons” at the VLA Professional Associates Conference. Newport News, VA.

Services

- a. Leo Lo was re-elected for a two-year term as American Library Association Councilor-at-Large.
- b. Leanne Hillery served as member of the ALCTS Cataloging and Metadata Management Section, Recruitment and Mentoring Committee
- c. Abbie Basile was Co-Chair of ACRL Science & Technology Section (STS) Professional Development Committee
- d. Gay Acompanado was invited by the Darden College of Education to serve on the inaugural Advisory Board for Old Dominion University’s Masters in Library and Information Studies.
- e. Robert Tench was Vice-Chair of the Virginia Tidewater Consortium Collections Committee, and was a member of the City of Newport News Public Library Board, and City of Newport News Occasions Board.

Profession Development

- a. Leo Lo obtained the Master of Art in Survey Research from the University of Connecticut in December, 2017.
- b. Margaret Oliver, Cindy Williams and Stuart Frazer obtained the ODU Certificate in University Financial Management in May 2018
- c. Tonia Graves completed Supervisor Essentials.
- d. Leanne Hillery completed Supervisor Essentials.