

Feb 7th, 11:30 AM - 12:30 PM

Undergraduate Research Learning Community: Crisis Communication and Climate Change (digital poster session)

Megan McKittrick
Old Dominion University

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11:30 AM – 12:30 PM (Room 1307)
Digital Poster Session
**Undergraduate Research Learning Community: Crisis Communication and
Climate Change (1312)**
Chair: Megan McKittrick, Department of English

Making a Game of Serious Research: Communicating Climate Change in Coastal Virginia
By Madeline Brenner, Padideh Ghadiri, Sinh Ly, Amanda Nolan (Mentor: Megan McKittrick)

Presenters will share findings from primary human subjects survey research conducted by students enrolled in the Fall 2014 Honors Crisis Communication and Climate Change course, an undergraduate research learning community. With the help of the Social Science Research Center at Old Dominion University, students surveyed Hampton Roads residents on their perceptions of climate change, sea level rise, mitigation, adaptation, and the messages employed to address these ongoing issues. Students analyzed and utilized survey data to develop compositions that effectively communicate environmental risk to the local populace. Presenters will demonstrate how these findings were applied to the development of a climate change board game, inviting attendees to play a round of the game.