SAGE Business Cases

Rob Tench
Old Dominion University, ftench@odu.edu

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REFERENCE

Wells, and Dolores Huerta) are an excellent source for student reports. A section of data and documents contains 12 tables of Supreme Court decisions and their impacts on Constitutional amendments, as well as 10 primary documents (some excerpted, some full-text). The “Resources” section (listing books, scholarly journals, and films, all well annotated) is a bonanza for readers who want to conduct further research. VERDICT Well organized and easy to use, the work is a good starting point for information on executive, legislative, and judicial actions taken over the last 200 years to protect and insure individual civil rights. It strikes a strong balance between basic information and specialized content and is an effective resource for students and general readers.—Rob Tench, Old Dominion Univ. Libs., Norfolk, VA

TRAVEL & GEOGRAPHY


Royea (archaeology, Bishop’s Univ., Québec) complements his earlier guidebook to pre-Columbian Ancestral Puebloan sites in the Four Corners Region (The Grand Circle Tour) with this itinerary for visiting pre-Columbian sites in southwestern New Mexico and central and southern Arizona (including the Grand Canyon). Here, the region’s major prehistoric cultures (Hohokam, Mogollon, Sinagua, and Salado) flourished for centuries, created art and architecture, and farmed the desert. The tour is a bidirectional 14-day loop, with detailed directions to, and descriptions of, 41 archaeological sites; Royea also covers museums, indicates the difficulty of trails, and offers expansive historical context. The book concludes with a history of the region, beginning in the Paleo-Indian era. Royea includes almost 150 color photos, 19 site plans, 20 (rudimentary) maps, a glossary, and a bibliography. The writing is direct and clear, commenting on engineering, pottery, petroglyphs, and more. A culturally sensitive classicist, Royea packs a great deal of historical, archaeological, geological, anthropological, and practical information into this volume, while suggesting how best to use one’s time in the Southwest. VERDICT Researchers of history or culture, armchair travelers, and vacation planners will find this guide enriching.—Patricia D. Lothrop, formerly at St. George’s Sch., Newport, RI

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SAGE Business Cases
SAGE; sk.sagepub.com/cases

By Rob Tench

CONTENT SAGE has collaborated with a variety of respected content partners to create a database of more than 3,650 business case studies, with scenarios that offer students a chance to apply critical thinking skills. The database was developed by academics to assist faculty and students in undergraduate and graduate business school courses; collaborators include the Yale School of Management, the Kellogg School of Management at Northwestern, and the Haas School of Business at the University of California–Berkeley, as well as institutions in China, India, Russia, South Africa, and the UK.

Topics include accounting, management, marketing, operations management, small business entrepreneurship, international business, and more, with contemporary and global perspectives; private businesses, small start-ups, and Fortune 500 companies alike are covered. To keep the collection relevant, SAGE encourages scholars, instructors, and practitioners to submit cases for peer review. Cases are accompanied by teaching notes, teaching strategies, and discussion questions.

USABILITY The home page’s layout is simple; searching, navigation, and discovery are seamless. Across the top of the landing page are links: “About”; “Browse SAGE Business Cases”; “Information”; and “Submit Case” (with submission
guidelines and templates). Below that are a basic search box and links to “Advanced Search,” “Browse By” options, and “Browse All SAGE Business Cases.” At the bottom of the page are eight broad subject categories for searching and several featured business cases.

Cases can be easily found from the home page by clicking “Browse SAGE Business Cases” or using the “Browse By” options. Either approach enables users to search by discipline, region, or case collections. In total, there are 16 disciplines, eight global regions, and three case collections. In an advanced search, users can enhance or narrow results by search terms, author, discipline, content type, and publication date.

Once cases are retrieved, they can be filtered by content type, region, supplemental resource, case length, discipline, works and sections, and publication date. Results can be sorted by title, relevance, and original publication date. Cases range from hundreds to thousands of words, with full metadata, abstract, case description, and learning outcomes. Teaching notes are available only to instructors, who can share access codes with students and other faculty. Text is clear, legible, and adjustable. Content can be downloaded, printed, cited, emailed, and shared.

**Pricing** Costs vary by institution type and size; annual subscriptions range from $5,200 to $17,250, and one-time purchases range from $4,300 to $68,850.

**Verdict** With cases that reflect the depth, diversity, and global nature of the modern business world, this is an excellent resource for academic libraries that serve business departments. Cases are easily discoverable and offer enhancements that instructors and students will value. EBSCO’s Academic Search Complete, Emerald, and Harvard are other business case providers that libraries might want to consider, although given that Business Cases is accessible on the SAGE Knowledge platform and integrated with other SAGE ebooks, videos, and reference content, libraries that already own or subscribe to SAGE resources may find it a plus.

Rob Tench is a Librarian at Old Dominion University Libraries, Norfolk, VA.

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