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2014 Undergraduate Research Symposium

Feb 8th, 10:30 AM - 11:30 AM

The Role of Research in Participatory Evaluation

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10:30 AM – 11:30 AM (Learning Commons # 1311)

The Role of Research in Participatory Evaluation

Chair: Dr. Narketta Sparkman

Department of Counseling & Human Services

In this session the presenters will guide the audience through the necessary steps to conduct an evaluation using the participatory research method and explain their experiences with using the method. When an evaluator uses a participatory evaluation they get stakeholders to accompany them through the process of assessing the program. This would entail generating questions, outlining a plan, selecting the necessary measures and data collection methods, and interpreting the data. From the information gathered, analyses are formed and recommendations are then derived from the findings. Conducting this type of evaluation allows stakeholders to build knowledge, skills and relationships among the community.

Introduction to Evaluation

By PRISCILLA MYERS

In this presentation the researcher will provide an introduction of evaluation and the role of research in developing an evaluation plan utilizing participatory evaluation method. The presenter will discuss how research informs the evaluator and helps guide the evaluation plan.

Constructs in Conducting Participatory Evaluation

By RAQUEL JEFFERSON

In this presentation the researcher will define participatory evaluation and discuss the related constructs of conducting a participatory evaluation. The presenter will discuss the research conducted prior to executing the evaluation as well as possible methods of collecting data.

Methods in Participatory Evaluation

By DE MARCUS GREENE

In this presentation the researcher will discuss research methods used in conducting participatory evaluation. The presenter will give an example of the use of participatory method in the evaluation of a local non-profit agency. The presenter will discuss finding of the evaluation.

Role of Evaluation in Program Development

By JASMINE HOBSON

In this presentation the researcher will discuss the role of evaluation findings in program development. The presenter will discuss how to develop goals and objectives out of evaluation findings as well as how this informs stakeholders.