

7-10-2013

Agenda

HR Adaptation Forum

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Hampton Roads Sea Level Rise/Flooding Adaptation Forum AGENDA

Wednesday, July 10, 2013

9:00AM – 3:00PM

New location: Old Dominion University's Regional Higher Education Center - Virginia Beach
 1881 University Drive, Virginia Beach, VA 23453
<http://ww2.odu.edu/ao/vbhec/about/directions.shtml>

[REGISTRATION REQUIRED](#)

8:30 AM – 9:00 AM	Registration and coffee
9:00 AM – 9:15 AM	Opening Remarks and Introductions – Larry Atkinson , <i>Old Dominion University Climate Change and Sea Level Rise Initiative (CCSLRI)</i>
9:15 AM – 9:30 AM	Ice-Breaker/Networking Activity – Jenifer Alonzo , <i>Old Dominion University Department of Communication and Theater Arts and CCSLRI</i>
9:30 AM – 9:45 AM	RE.Invest Norfolk Update (http://www.reinvestinitiative.org/partner-cities/norfolk/) – Denise Thompson , <i>Manager of Environmental Protection Programs, City of Norfolk</i>
9:45 AM – 10:30 AM	Earning Trust and Explaining Complexities As You Communicate Climate Science – Katherine Rowan, PhD , <i>Director, Science Communication Graduate Program, George Mason University</i>
10:30 AM – 11:00 AM	Q&A with Speakers and Break
11:00 AM – 11:45 AM	Risky Business: Engaging the Public in Policy Discourse on Sea-Level Rise and Inundation – Karen Akerlof, PhD , <i>Research Assistant Professor, Center for Climate Change Communication, George Mason University</i>
11:45 AM – 12:45 PM	Lunch and Keynote Speaker: Margaret Davidson, JD , <i>Acting Director, Office of Ocean and Coastal Resource Management, NOAA</i>
12:45 PM – 1:00 PM	Communicating Adaptation: Notes from the Field – Shereen Hughes , <i>Wetlands Watch</i>
1:00 PM – 1:30 PM	Updates on Regional HRPDC and TPO Reports and Plans and HRPDC CZM/Virginia Beach Project – Ben Mcfarlane , <i>Regional Planner, HRPDC</i>
1:30 PM – 2:30 PM	<p style="text-align: center;">Stakeholder Panel and Discussion</p> <p>Fred Brusso – Planning Administrator of the City of Portsmouth Julia Hillegass – Public Information & Community Affairs Administrator, HRPDC, askHRgreen.org Gayle Hicks – City of Hampton Public Works, Hampton Engages (Hamptonengages.com) Clay Bernick – Administrator of the City of Virginia Beach Environment and Sustainability Office</p> <p>Panelists are asked to address the following briefly (as appropriate) to kick-start a group discussion:</p> <ul style="list-style-type: none"> • What do you do? • What do you need communications tools to do? (i.e., inform and increase awareness; or influence behavior?) • Who is your target audience and what is the key message? • What has worked well and what has not worked so well in your communications efforts? • How do you know when your outreach is successful? • What are best practices and strategies to effectively use different communications tools and tactics (i.e. social media, radio spots, public speaker series, town halls, etc.)? • What are strategies and lessons learned to best address deniers and meeting disruptors? • What are effective techniques for engaging the community?