The Strome Entrepreneurial Center

The Strome Entrepreneurial Center is a relatively new addition to Old Dominion University. Having just opened Fall 2014, the Center has helped numerous undergraduate and graduate students, alumni, and faculty reach deeper to achieve their entrepreneurial visions. The Center is led by Executive Director Nancy Grden. Grden also serves as General Manager for Genomind, Inc, a biotech personalized medicine company for neuropsychiatry, and President for Avenir, LLC, a company specializing in entrepreneurship and innovation. She earned her undergraduate degree in economics from Buckell University. She also holds a MBA from the University of South Carolina and a Master’s of Urban and Regional Planning from the University of North Carolina. Grden has held many leadership positions throughout the years and has been heavily involved in the startup and success of many companies. She is assisted by Rohit Dalal, an MBA student and Alex Iqbal, a Master’s of Engineering Management student.

The Center has quite a few amazing opportunities for the community to take advantage of. One of main functions is one-on-one consulting for entrepreneurs during all stages of their business: from materializing ideas, to expanding already profitable companies. An entrepreneur can schedule an appointment and meet with Nancy, Rohit, or Alex. Another function of the Center that is relatively new and is growing is internship opportunities, both from corporations as well as student run companies. Through these opportunities, students can get hands-on experience in development of companies. The other big function of the Center is Shared Working Space. The idea is to allow companies to have their own space to work. Companies can use this space for a wide variety of purposes as if they had their own office on campus.

The Center also hosts number of events in which the community may participate from competitions to interactive information sessions. The most recent competition was a hackathon in which the Center partnered with computer science and a number of other sponsors titled “Monarchs Hack the Campus.” An ongoing event hosted Tuesdays from 5:00 PM until 7:00 PM is the Improv(e) with Improv events. Attendees of these events will sharpen their social skills through a series of exercises that will give them an edge in conferences and other social events. Coming up very soon is the first Student Company Fair, which will be held on March 22, 2016. The Center will collaborate with Career Development Services to showcase the student companies that have needs for interns or other assistance. This will provide an excellent opportunity for others to find out about these companies and what they do.

There are quite a number of successful entrepreneurs from the Center. Aydin Oksoy, a Ph.D. student in the Strategic Management program runs Starfish Textiles, company that sells beautiful Turkish textiles. Christine Zhu in the MBA program runs GradWyse, a company that sells regalia online. In addition to these, there are several companies run by alumni of ODU’s graduate programs and the Strome Entrepreneurial Center. Many students developed their ideas naturally in their studies. It is also important to remember that one does not have to have it all figured out to get started.

Going forward, the Center hopes to expand a number of its operations. Among them is their involvement in 3D printing. Grden says 3D printing is much larger than one might think. There actually exists companies that 3D print shoes. There are many e..ings upcoming can be found at odu.edu/entrepreneur. In order to get involved in what the center has to offer, feel free to go by the Center or e-mail StromeEC@odu.edu to be added to the distribution list.
Health insurance is available for graduate students who are degree-seeking, on campus students or who attend classes at one of the regional higher education centers. This is a new benefit to domestic graduate students as of Fall 2014. The first year, the plan was a gold level plan. For the second year, we were able to increase the plan level to platinum without an increase in the premium. Platinum level plans provide the highest level of benefits and are intended to cover approximately 90% of allowable charges. For students, this means low co-pays for doctor’s visits and prescriptions and low out of pocket maximums. Spouses and dependents are also eligible for coverage for an additional premium.

Graduate students who are also graduate assistants earning more than $5,000 per semester or who are on fellowships receiving more than $5,000 a semester who sign up for health insurance receive a taxable subsidy to help offset the cost of the premium. For the 2015-2016 plan year, we are able to provide a $450 subsidy for Fall 2015 and a $550 subsidy for Spring 2016. For students who meet this criteria for Spring 2016, subsidies will be distributed between mid-late March.

For more information on what the plan offers, a physician listing, and current premiums, visit www.uhcsr.com/odu. Domestic graduate students, mark your calendar, our next open enrollment will begin July 1, 2016, with a coverage effective date of August 1, 2016. International students are automatically enrolled. If you have questions or want to know more, please send an email to gradhealth@odu.edu.

Avoid tax penalties and take care of yourself at the same time!

**Market Bridge Challenge**

GOV2COM is partnering with Old Dominion University Strome Entrepreneurial Center to host the Market Bridge Challenge. Local government/defense contractors, ODU students/faculty and commercial companies will form teams and compete in areas such as Cyber, Unmanned Systems, Coastal Resilience, Data Analytics and more! The challenge will run through July 21, 2016.

If you are interested in building a team or participating in the Market Bridge Challenge as a judge or mentor please attend the Information Session being held on Tuesday, March 29, 2016. Register at http://market-bridge-challenge.eventbrite.com.

For further information, please contact: info@gov2com.org.

**Graduate Student Organization**

The Graduate Student Organization is back in action! So far this semester, we have hosted a social and a general meeting. The social featured the first introduction of the interim executive board and identified goals of the GSO. The general meeting featured a presentation by the University Libraries and the registrar’s office explaining the new electronic theses and dissertations processes which will be mandatory Fall, 2016. If you missed this presentation, but have questions regarding this process, please see the Office of Graduate Studies website sidebar or contact your graduate program director for more information.

The next general meeting is scheduled for March 24, 2016. The feature presentation will be given by is to address (topic for next meeting). If you would like more information about this meeting and future meetings, please e-mail interim secretary Eric White at emwhite@odu.edu.

**Don’t Forget!**

All graduate students, regardless of degree program, must complete the Responsible Conduct of Research training before completion of their first 12 hours as a graduate student. Failure to complete this requirement will result in a hold from registration from the registrar’s office so don’t delay! To fulfill this requirement, please go to www.citiprogram.org.

**Thinking of Summer School?**

Registering early ensures that you will get the classes you need. Check with your graduate program director about offerings.

Don’t Delay!

**You’re Invited!**

The Office of Graduate Studies is hosting Graduate Research Achievement Day on Thursday, April 16, 2016 from 9:00 a.m. to 2:00 p.m. in Webb Center. Come support the wonderful research of your fellow monarchs!

**Are You Interested?**

The Office of Graduate Studies is accepting articles for future editions of the newsletter.

If you have something you would like to share with graduate students, please e-mail: Eric White (emwhite@odu.edu).

---

Find GRADUATE NEWS online at www.odu.edu/graduatestudies.

ODU graduate student Eric White compiled and edited this newsletter with help from Dr. Robert Wójtowicz and Missy Barber in the Office of Graduate Studies.

You can contact Eric at: emwhite@odu.edu.

Office of Graduate Studies